DOCUMENT RESUME

ED 180 053 SO 012 162

TITLE	Consumer Education Organization and Implementation.
INSTITUTION	Philadelphia School District, Pa. Office of Curriculum and Instruction.
PUB DATE	79
NOTE	96p.
AVAILABLE FROM	School District of Philadelphia, 13th and Spring Garden Streets, Philadelphia, PA 19123 ($3.00)
EDRS PRICE	MF01 Plus Postage. PC Not Available from EDRS.
DESCRIPTORS	Audiotape Recordings; Audiovisual Aids; Consumer Economics; *Consumer Education; Curriculum Development; Elementary Secondary Education; Films; Games; Income; Instructional Materials; *Instructional Media; Instructional Programs; Laws; Money Management; Nutrition; Periodicals; Purchasing; *Resource Centers; Resource Guides; School Districts; Supplementary Reading Materials; Teacher Education
IDENTIFIERS	Philadelphia

ABSTRACT

This guide lists programs and instructional materials developed by or available through the consumer education division of the Philadelphia School District. Opening sections outline skills to be developed through consumer education, specific services of the consumer education division, and various workshops and inservice programs for teachers and parents of elementary and secondary students. Three sections identify scope and sequence, concepts, and specific materials for initiating consumer education programs at three levels: kindergarten through grade six, grades seven and eight, and grades nine through 12. Another section lists 14 curriculum guides and unit guides which are available from the division's Consumer Affairs Education Resource Center. Some of the guides are in Spanish. The largest section identifies 101 textbooks, supplementary printed materials, workbooks, and spirit masters which are available through the Center. Contents of the guides include consumer mathematics, general and consumer economics, money management, employment and income, law and consumer responsibility, nutrition, and shopping skills. The guides are intended for all grade levels. Each entry includes information on author or publisher, title, recommended grade level, subject area, order number and price, and a brief description of content. Concluding sections briefly describe 123 multimedia kits, eight cassettes, 11 filmstrips, 35 games, 19 transparencies, 64 videotapes, 75 16mm films, and 10 periodicals which can be borrowed from the Center. (AV)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

ED180853

CONSUMER EDUCATION

ORGANIZATION AND IMPLEMENTATION

"PERMISSION TO REPRODUCE THIS MATERIAL IN MICROFICHE ONLY HAS BEEN GRANTED BY

E Ruth Rodosan

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE NATIONAL INSTITUTE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

SP 012 162

Dr. Michael P. Marcase
Superintendent of Schools

Dr. Bernard G. Kelner
Associate Superintendent
Curriculum and Instruction

OFFICE OF
CURRICULUM and INSTRUCTION
• THE SCHOOL DISTRICT OF PHILADELPHIA •

© 1979 THE SCHOOL DISTRICT OF PHILADELPHIA

TABLE OF CONTENTS

PAGE

INTRODUCTION 1

DIVISION PHILOSOPHY AND RELATIONSHIP TO BASIC SKILLS 3

SERVICES 5

STAFF DEVELOPMENT, WORKSHOPS, AND IN-SERVICE PROGRAMS 7

SPECIAL CONSUMER EDUCATION PROJECTS AVAILABLE TO SCHOOLS 9

- Banking: A Unit for Consumers, Title IV-C 9
- Parent Partnership 9
- Consumer Education Materials Grant IV-B 10
- Consumer Survival Kit Videotape Programs 10
- Junior High Consumer Education Series 10
- Just Around The Corner 11

GRADES K-6

- Scope and Sequence 13
- Concepts 13
- Recommended Materials for Initiating Programs 15

GRADES 7-8

- Scope and Sequence 17
- Concepts 17
- Recommended Materials for Initiating Programs 18

GRADES 9-12

- Scope and Sequence 19
- Concepts 19
- Recommended Materials for Initiating Programs 20

CURRICULUM GUIDES AND UNIT GUIDES FOR CONSUMER EDUCATION 23

TABLE OF CONTENTS (Continued)

	PAGE
TEXTBOOKS, SUPPLEMENTARY PRINTED MATERIALS, WORKBOOKS, SPIRIT MASTERS	25
CONSUMER AFFAIRS EDUCATION RESOURCE CENTER: DESCRIPTION AND DIRECTIONS FOR USE	49
Multi-Media	51
Cassettes	71
Filmstrips	73
Games	75
Transparencies	79
Videotapes	83
16mm Films	89
PERIODICALS	101

INTRODUCTION

Emergencies beset today's consumer. The complexities of inflation, advertising, product ingredients, and banking require abundant knowledge and skill. Being able to manage money, detect shoddy merchandise, and establish credit accounts are parts of a larger understanding and participation in our economic system.

In response to these needs, The School District of Philadelphia established a Division of Consumer Education, an organization which has earned a national reputation for its development of outstanding curricula and instructional materials. Participating actively in this development have been representatives of civic organizations and the business community as well as educators. There are now available programs dealing with a wide variety of topics for every grade level.

The purpose of this publication is to list these programs for easy reference to all interested in advancing consumer education. Whether the reader be interested in curriculum guides or learning packets, this product will be found to have exceptional value, true advertising, and guaranteed performance. Without reservation, I commend its use.

Surveys of public and professional opinion regarding minimal competencies indicate that increasingly there is a respect for consumer education; indeed for many of our citizens such education is a matter of survival. For assisting us in making Philadelphia's program a contributor to the solution of real life problems, I express appreciation to our staff who made CONSUMER EDUCATION ORGANIZATION AND IMPLEMENTATION a reality.

Sincerely yours,

BERNARD G. KELNER
Associate Superintendent
Curriculum and Instruction

DIVISION PHILOSOPHY AND RELATIONSHIP TO BASIC SKILLS

PHILOSOPHY

Consumer education develops the students' abilities to cope with the life skills encountered daily in their roles in our economic system, preparing them to function effectively after they leave the classroom. The curriculum spans subject area boundaries, beginning at grade one and continuing throughout the students' elementary and secondary experience. Consumer education puts the basic skills of reading, writing, speaking, listening, viewing, problem-solving, interpersonal relations and computation into practice. Ultimately, students should demonstrate competencies in the concept and process areas at appropriate grades in their educational program.

BASIC SKILLS

READING WRITING	SPEAKING LISTENING VIEWING	PROBLEM-SOLVING	INTERPERSONAL RELATIONS	COMPUTATION

SOME OF THE LIFE SKILLS

. . to count and convert coins and currency, and to convert weights and measures
. . to understand the concept of income tax
. . to be aware of the basic principles of money management
. . to use catalogs to select goods and services
. . to use consumer guides to select goods and services
. . to be aware of factors which affect cost of goods and services
. . to be aware of the principles of comparison shopping
. . to be able to use packages as buying guides
. . to be able to take advantage of sales
. . to be aware of advertising techniques
. . to be able to determine housing needs and to know how to obtain housing and utilities
. . to know how to make transportation decisions
. . to be familiar with banking services
. . to understand and use consumer credit
. . to understand concept and need for insurance
. . to know available procedures for using resources in event of misleading and/or fraudulent tactics
. . to use knowledge of nutrition when buying food
. . to use Philadelphia Community Services, particularly health care, law and recreation
. . to understand the implication of consumption in a world of finite resources
. . to understand our economic system, and the consumers role in it
. . to be aware of the opportunities to invest in America.

SERVICES

The Consumer Affairs Education Division of Curriculum:

1. Provides supervisory service to schools for program planning and implementation.
2. Provides direct services to classes of students at the Consumer Resource Center by serving as a field trip location where lessons are taught by staff and/or teachers from the business community and government agencies.
3. Provides in-service education at the Consumer Resource Center. See course descriptions on pages 7-8.
4. Responds to requests from individual teachers for program improvement, guidelines, and material selection.
5. Maintains a Consumer Resource Center, containing an extensive collection of materials, most of which circulate. Approximately 1,000 books, including texts, multiple copies of 125 multi-media kits, 40 video tapes, 40 transparency sets, 15 audio-cassettes and 20 sets of spirit masters. The center supplies classroom sets of pamphlets.
6. Lends classroom kits, for middle schools and junior high schools, also some sets of textbooks to high schools, as available, to those schools from which teachers participate in staff development sessions.
7. Acts as a clearing house with business and governmental agencies for placement of students in field experiences, for speakers and for consumer information.
8. Provides consumer education for parents upon request and in support of school programs.
9. Arranges and hosts an annual conference for 200 school administrators and teachers with funding from the business community.

STAFF

Assistant Director

E. RUTH RODMAN, Telephone Number WA3-9105

Coordinator

RUTHE F. GRANITE

Secretaries

JANE BASS
GLORINE WILSON

Consumer Specialist

MICHELLE CHAPLIN

Librarian

CATHERINE D. SIEGL

STAFF DEVELOPMENT, WORKSHOPS AND IN-SERVICE PROGRAMS

. . .AWARENESS LEVEL CONFERENCE

Annual one-day conference held on Saturday at a local hotel for teachers and administrators throughout the School District. The goal is to acquaint them with existing programs, the potential for teaching consumer education at all grade levels, the application of various teaching strategies, content and availability of the CAES Resource Room. Format consists of two sessions of six concurrent workshops, a luncheon, and a prominent guest speaker.

. . .SUBSTANTIVE LEVEL WORKSHOPS

One day conferences for teachers from the School District, area parochial and private schools, and suburban systems. Held in conjunction with governmental agencies and businesses.

. . .SCHOOL STAFF DEVELOPMENT

Presentations made to every level and type of school in the system. Each is designed to meet the varying needs of the particular situation (e.g., Faculty/parent presentations, faculty meetings, cabinet/principal or small teacher group meetings). Specific workshops are offered to demonstrate use of new materials available from the resource center.

. . .PARENT WORKSHOPS (Omitted 1978-79 with exception of Parent Partnership)

City-wide monthly workshops for parents and Home and School representatives. Format consists of two-hour morning sessions centrally located, dealing with areas of consumerism in the community. District and individual Home and School meetings are scheduled on request. Area(s) discussed are specially arranged to meet the needs in the individual situation. A parent partnership workshop is presented in each district in December.

. . .IN-SERVICE COURSES

Courses offered for School District personnel for in-service and master's equivalency credits. Course length and structure depend on number of credits given. Course topics and descriptions follow:

ELEMENTARY

#0149 - FOODS AND NUTRITION IN CONSUMER EDUCATION

A two-credit course covering basics of nutrition and the implementation of this information into the elementary classroom. Some of the topics covered are: nutrition during the life cycle, food identification, processing, nutrient

information and experimentation, meal planning, cultural foods, nutrition labeling, advertising and food buying information. Teachers will prepare and exchange lesson plans, review and evaluate materials. An introduction to consumer education for the elementary grades will be given.

#0208 - CREATING CLASSROOM EXPERIENCES IN CONSUMER EDUCATION

A two-credit course designed to explore the use of consumer content in basic skills areas for the elementary classroom. Some topics covered include: an overview of consumer education, advertising, economics, protection and nutrition, use of the consumer education resource center. Lessons will be developed.

SECONDARY

#0141 - INTRODUCTION TO CONSUMER EDUCATION

A two-credit course designed for secondary teachers, focuses on providing participants with a conceptual framework for consumer education as well as an awareness of the resources available to facilitate the teaching of these concepts. Video material will be previewed. A textbook and teacher's guide, CONSUMER ACTION, will be given to each teacher.

#0242 - FOODS AND NUTRITION IN CONSUMER EDUCATION

A two-credit course covering basics of nutrition and implementation in the secondary classroom. Some of the topics covered are: nutrition during the life cycle, food identification, basic nutrients, food processing, meal planning, labeling, weight control, advertising and food buying. Suitable activities will be suggested. Teachers will prepare and exchange lesson plans, review and evaluate materials, and participate in a cultural dinner.

* INTRODUCTION TO SYSTEMS APPROACH FOR CURRICULUM CONSTRUCTION

A three-credit course designed to provide participants with the skills needed to develop instructional material using a systematic procedure. Some of the topics covered are: learning how to develop task analysis, behavioral analysis, hierarchy charts, construction of criterion-referenced test items and their use in instructional material development. Teachers will learn to use these devices in creating viable materials that can be utilized in an individualized instructional setting -- especially in consumer education. This course should be of interest to those who are especially interested in the creation of material for competency-based education.

* pending state approval

SPECIAL CONSUMER EDUCATION PROJECTS AVAILABLE TO SCHOOLS

BANKING: A UNIT FOR CONSUMERS, TITLE IV-C

FOR WHOM:	Students in one-year or one-half year consumer education programs, grades 9,10,11 and 12. Most useful at grade 9.
HOW TO PARTICIPATE:	Principal or department head should call CAES office to arrange for staff to visit school for review of the materials. CAES will print teacher's guide, student texts and workbooks in pilot year 1978-79. Staff development for teachers who will use materials is required. Time and conditions to be planned with CAES staff for each school location.
CONTENT:	Ten individualized modules and workbooks for students, pre-/and post-tests, explicit directions for use. Project completion takes one to four weeks depending upon student's attendance and ability levels. Meets criteria for competency-based education and state consumer education guide.

PARENT PARTNERSHIP

FOR WHOM:	Parents of students in grades 1 through 12.
HOW TO PARTICIPATE:	Districts are offered one workshop for all parents during week of December 4th or 11th. Arrangements are made through the Parent Partnership Office.
CONTENT:	Program lasts approximately three hours, during which three simultaneous sessions are conducted. Parents attend all three. Each parent is given a free book, CONSUMER ACTIVITIES FOR THE HOME, and is invited to participate in a home program through which the child is awarded a badge and certificate. The publication was produced through Title IV-C.

CONSUMER EDUCATION MATERIALS GRANT IV-B

FOR WHOM: High school students, grades 9, 10, 11 and 12 who are in a one-year or one-half year consumer education course.

HOW TO PARTICIPATE: Teacher is required to attend master's equivalency, in-service course #0141, INTRODUCTION TO CONSUMER EDUCATION, which will be announced on Consumer Affairs Education, Fact Sheet #6.

CONTENT: Each teacher will be presented with a teacher's guide and a copy of CONSUMER ACTION textbook. When the teacher is scheduled to teach a consumer education course, textbooks CONSUMER ACTION, will be supplied for the class. A total of 400 copies will be distributed.

CONSUMER SURVIVAL KIT VIDEOTAPE PROGRAMS

FOR WHOM: High school students, grades 10, 11 and 12, teachers, parents and/or other adult school-related groups.

HOW TO PARTICIPATE: Call CAES Resource Center to reserve program titles and arrange for borrowing.

CONTENT: Approximately 25 different 30-minute, color videotape programs of consumer interest are available on a first-come, first-served basis. Accompanying booklet provides background and follow-up material for each tape; a synopsis of tape along with questions and answers from the program are included. Staff will assist in planning use with course if desired. Early scheduling recommended as copies are limited.

JUNIOR HIGH CONSUMER EDUCATION SERIES

FOR WHOM: Middle or junior high school students in grades 7, 8 and 9.

HOW TO PARTICIPATE: Principal should call CAES Resource Center to arrange for staff development workshop at school location or exhibit of materials.

CONTENT: Program support materials include new 16mm films, 5 part Butterick Consumer Education Series (see p. 68 for annotations) and basic skills spirit master activities. CAES Resource Center will lend kit of materials to school and whatever staff development school requires. (Only one kit to a school.)

JUST AROUND THE CORNER

FOR WHOM:	High school students, grades 10, 11 and 12.
HOW TO PARTICIPATE:	Principal should call CAES Resource Center to arrange for staff development workshop at school location. School must have video equipment.
CONTENT:	Videotape and videotext program for the senior high school provides competency-based skills approach to consumer concepts and resources. Series 1 contains 15, 15-minute tapes; series 4 has 8, 15-minute tapes. A series along with a classroom set of videotexts will be available on loan, or a single tape and one text may be borrowed. See p 87 of this publication for annotations of titles.

A. SCOPE AND SEQUENCE

The scope and sequence of consumer education at the elementary level, grades K-6, is organized to give students an awareness of the knowledge, skills and attitudes needed to function as consumers.

GRADES K-6 CONSUMER AWARENESS

K-1 You, the Consumer.

2 The Family as Consumers.

3 The Community and Consumers.

4 Consumers in Philadelphia, Nutrition for Consumers.

5-6 Consumer Activities, Nutrition for Consumers.

B. CONCEPTS

CONCEPT AREA 1: VALUES AND DECISION MAKING

Developing a healthy value system and a sound decision-making process is important to students as consumers and in all areas of life. Unless values can be expressed, decisions made based on them, the rest of the consumer skills are useless. Teaching values and decision-making involves focusing on some specific skills and helping students combine these skills into one process. The areas of specific concern are: (a) determining values, (b) evaluating resources, (c) gathering information, (d) processing information, (e) setting priorities, etc.

CONCEPT AREA 2: ECONOMIC SYSTEM

Understanding and participating in our economic system requires that the students be familiar with the following concepts: (a) basic needs, (b) scarcity, (c) sharing costs, (d) saving, (e) goods vs. services, (f) consumption, (g) production, (h) interdependence, (i) profit, (j) prices, (k) competition, (l) occupations, (m) division of labor, (n) taxes.

CONCEPT AREA 3: RIGHTS AND RESPONSIBILITIES

To understand his rights and responsibilities as a consumer, the student needs first to develop an understanding of the relationship between an individual and the groups of which he is a part. This can then be put into a consumer context.

The basic concepts are the following: (a) functioning as a group member involves both rights and responsibilities, (b) groups must have some rules in order to function, (c) there are particular rights and responsibilities that apply to consumers.

CONCEPT AREA 4: MARKETPLACE ALTERNATIVES

To function effectively in the marketplace, the student must develop some specialized skills and information. An efficient consumer knows how to: (a) use money and make change, (b) budget and plan, (c) use different kinds of stores, (d) do comparison shopping, (e) read labels, (f) test products, (g) register complaints, (h) evaluate advertising, (i) apply basic nutrition concepts.

C. RECOMMENDED MATERIALS FOR INITIATING PROGRAMS

CURRICULUM GUIDES

CONSUMER EDUCATION, ORGANIZATION AND IMPLEMENTATION (1977), CAES 1*

EARLY CONSUMER COMPETENCIES

Kindergarten		CAES 19
Level 1	YOU, THE CONSUMER **	CAES 13
Level 2	THE FAMILY AS CONSUMER **	CAES 14
Level 3	THE COMMUNITY AND CONSUMERS **	CAES 15
Level 4	CONSUMERS IN PHILADELPHIA **	CAES 16

ENRICHING THE CURRICULUM THROUGH CONSUMER ED, Euclid Public Schools, Euclid, Ohio. Classroom activities in grades K-6.

CONSUMER EDUCATION: ELEMENTARY, INTERMEDIATE, JUNIOR HIGH SCHOOLS, City of New York. Lesson Plans

TRAVEL ON: Mini units and learning activities on transportation

for grades K-3	CAES 17
for grades 4-6	CAES 18

PARENT PARTNERSHIP - Grades 1-3 CAES 20
Consumer activities for the home.

PARENT PARTNERSHIP - Grades 4-6 CAES 21
Consumer activities for the home.

RECOMMENDED MEDIA FROM TEACHER RESOURCE CENTER ***

M18	LEARNING ABOUT CONSUMER EDUCATION
M74	TEACHING MONEY AND BANKING THE EASY WAY
M103	ECONOMICS FOR PRIMARIES
M92	LEARNING TO BE A WISE CONSUMER
T24	EVERYDAY ECONOMICS, LEVELS 1-6
FS 1	PROBLEMS FOR YOUNG CONSUMERS

*CAES indicates that the materials are available from the Resource Center.
**Student workbook and teacher's guide.
***See media annotations, p 50, of this publication for description of contents.

GRADES 7-8

A. SCOPE AND SEQUENCE

The scope and sequence for grades seven and eight is organized into five "processes": (a) The Consumer Process, (b) The Planning Process, (c) The Buying Process, (d) The Legal Process, (e) The Action Process. Student activities encompass exploration, which is more than awareness but less in depth than high school education in personal financial management.

GRADES 7 and/or 8 CONSUMER EXPLORATION

The Consumer Process -- our economic system and the role of the consumer.

The Planning Process -- planning ahead for education, career and money management.

The Buying Process -- wise consumer practices and skill development.

The Legal Process -- laws protecting buyers and sellers.

The Action Process -- a historical perspective of the consumer--and the future in view of energy environment and consumer action.

Nutrition for consumers.

B. CONCEPTS

CONCEPT AREA 1: THE CONSUMER IN THE ECONOMY

Students explore how consumers fit into the economy; the difference between needs and wants; economic concepts of supply, demand, opportunity costs, money as a medium of exchange and the difference between a market economy and a managed economy in affording consumers choices.

CONCEPT AREA 2: PLANNING

Students learn how becoming a wise consumer begins with establishing values and goals and how their choice of career affects their role as consumers. They explore alternate uses of their resources, develop a decision-making process, and see budgeting as the natural extension of personal values and priorities. They encounter the possibility of borrowing money and are informed about loans, credit and interest payments.

CONCEPT AREA 3: BUYING

Students learn how to develop appropriate buying skills, to understand advertising, and to distinguish between stated

and implied benefits. They will know how to recognize and cope with impulse buying and to comparison shop, using all resources available to them.

CONCEPT AREA 4: LEGAL ASPECTS OF CONSUMING

Students investigate the legal and ethical aspects of consumer transactions; credit laws, warrantly laws and Pennsylvania consumer laws. They learn effective consumer complaining techniques, the use of consumer agencies and responsible consumer behavior.

CONCEPT AREA 5: CONSUMER ACTION

Students examine the relative value of time and money and plan trade-offs between buying and producing goods or services themselves. They also are given a historical perspective on laws protecting consumers and information about consumer agencies. They examine the future prospects of consumers in view of scarcity and evaluate their responsibility.

C. RECOMMENDED MATERIALS FOR INITIATING PROGRAMS

CURRICULUM GUIDES

CONSUMER EDUCATION, ORGANIZATION AND IMPLEMENTATION (1977), Commonwealth of Pennsylvania CAES 1*

Secondary (listed in "Curriculum Publications Requisition - Secondary.")

	Line#**	Price
INTELLIGENT BUYING AND DECISION MAKING	547698	$3.74

TEACHER START-UP UNITS

None (September 1, 1978)

RECOMMENDED MEDIA FROM TEACHER RESOURCE CENTER

M119	THE CONSUMER PROCESS - 1
M120	THE PLANNING PROCESS - 2
M121	THE BUYING PROCESS - 3
M122	THE LEGAL PROCESS - 4
M123	THE ACTION PROCESS -5
C-1	CONSUMER SENSE
SP-3	BASIC SKILLS IN SHOPPING - Spirit Masters

*CAES indicates that the materials are available from the Resource Center.
**Line number indicates that materials are stored in the warehouse and must be ordered by requisition.
***See media annotatfons, p. 50, of this publication for description of contents.

GRADES 9-12

A. SCOPE AND SEQUENCE

The scope and sequence for grades nine through twelve is organized to teach students personal financial management at the highest level at which they can absorb the information.

GRADES 9-12 CONSUMER AND FINANCIAL MANAGEMENT

Financial Management-- in-depth education on monetary system and how to earn, spend, borrow, and use money.

Specific topics in Purchasing and Management -- food, nutrition, health care delivery, education, transportation, insurance, housing, and services.

Consumer Responsibilities-- product safety, shoplifting, energy and ecology.

B. CONCEPTS

CONCEPT AREA 1: EMPLOYMENT AND INCOME

Students learn how to understand their payroll stubs and how benefits contribute to financial security; how employment and income affect financial security. (This unit may be included with career education-getting and keeping a job, employment laws, unions, etc.)

CONCEPT AREA 2: FINANCIAL PLANNING

Students study sound financial planning as the key to successful money management. They will be able to construct a budget, use bank services, keep income tax records, recognize importance of investments, analyze elements of a contract, know when to get help before signing financial documents.

CONCEPT AREA 3: CREDIT

Students will master the basic skills necessary to plan the use of credit in terms of their present needs and future income. They will be able to evaluate the adequacy of a credit transaction in terms of the most recent credit legislation as well as private and governmental sources of assistance for consumers with debtor problems.

CONCEPT AREA 4: PURCHASE OF GOODS AND SERVICES

Students will be able to clarify values and apply a decision-making process to the purchase of goods and services. They will recognize the influence of personal, societal and marketing techniques on personal purchasing decisions. Purchasing areas may vary, but will include nutrition-food, housing, clothing, transportation, health-care, recreation, and education.

CONCEPT AREA 5: RIGHTS AND RESPONSIBILITIES IN THE MARKETPLACE

Students will learn how to function as responsible consumers in the marketplace, understanding their moral and legal rights and those of producers and vendors. They will learn about contracts, laws, agencies and use of legal services. They will understand assertive techniques for getting their legal rights. Additionally, students will learn to relate their vote to action taken by legislators at local, state and national levels.

CONCEPT AREA 6: PARENTING EDUCATION

Students will be introduced to the problems involved in teaching children to manage money and make choices.

C. RECOMMENDED MATERIALS FOR INITIATING PROGRAMS

CURRICULUM GUIDES

CONSUMER EDUCATION, ORGANIZATION AND IMPLEMENTATION (1977), Commonwealth of Pennsylvania	CAES 1*
ADVERTISING AND CONSUMER AWARENESS	CAES 11
BANKING: A UNIT FOR CONSUMERS - at grade nine (for those teaching one-half or one-year consumer course)	CAES 12
CONSUMER BULLETIN BOARDS, TEACHER' S GUIDE	CAES 2
Annotations of Consumer Survival Kit programs available on loan from center. (See p. 83 of this publication.)	CAES 6
BIBLIOGRAPHIES FOR SUBJECT TEACHERS IN CONSUMER EDUCATION (1977) Health, Math, Nutrition, Energy, Elementary, Bus. Ed.	CAES 7
BASIC CONSUMER LAW	CAES 8
CONTRACTS	CAES 9
FRAUD	CAES 10

*CAES indicates that the materials are available from the Resource Center.

C. RECOMMENDED MATERIALS FOR INITIATING PROGRAMS (Cont'd)

FRAUDE-STUDENT MODULE, Spanish Translation (1974)	CAES 23
QUE ES LA LEY DE CONSUMO? Spanish translation of student module (1974)	CAES 24
QUE ES LA LEY DE CONSUMO? Teacher's Guide (1974)	CAES 25

TEACHER START-UP UNITS

UNIT 1001	– PERSONAL ECONOMIC DECISION MAKING PROCESS
UNIT 1002	– BUDGETING
UNIT 1003	– CONSUMER CREDIT

RECOMMENDED MEDIA FROM TEACHER RESOURCE CENTER**

M15	LET' S GO SHOPPING
M53	DYNAMIC CONSUMER DECISION MAKING
M95	MARRIAGE AND MONEY
M97	MONEY MANAGEMENT FILMSTRIP LIBRARY
SP 8	CASES IN CONSUMER EDUCATION

**See media annotations, p. 50, of this publication for description of contents.

CURRICULUM GUIDES AND UNIT GUIDES FOR CONSUMER EDUCATION

The following curriculum guides and unit guides are available free to classroom teachers who come to the Center for assistance. This policy will change after March, 1979. After that date all publications must be requisitioned by line number through the warehouse.

	Identification #
CONSUMER EDUCATION, ORGANIZATION AND IMPLEMENTATION (1977), Commonwealth of Pa.	CAES- 1
BASIC CONSUMER LAW	CAES- 8
CONTRACTS	CAES- 9
FRAUD	CAES-10
FRAUDE-STUDENT MODULE, Spanish Translation (1974)	CAES-23
QUE ES LA LEY DE CONSUMO? Spanish Translation of Student Module (1974)	CAES-24
QUE ES LA LEY DE CONSUMO? Teacher's Guide (1974)	CAES-25
ADVERTISING AND CONSUMER AWARENESS	CAES-11
BANKING: A UNIT FOR CONSUMERS (for those teaching one-half or year consumer course)	CAES-12
EARLY CONSUMER COMPETENCIES	
Level 1 - YOU THE CONSUMER**	CAES-13
Level 2 - THE FAMILY AS CONSUMERS**	CAES-14
Level 3 - THE COMMUNITY AND CONSUMERS**	CAES-15
Level 4 - CONSUMERS IN PHILADELPHIA**	CAES-16
TRANSPORTATION	CAES-17
TRAVEL ON! Mini units and learning activities on transportation for grades K-3	
TRANSPORTATION	CAES-18
TRAVEL ON! Mini units and learning activities on transportation for grades 4-6	
CONSUMER AND THE DELIVERY OF HEALTH CARE	CAES-26

Can be ordered from the Warehouse (only)

	Line#	Price
INTELLIGENT BUYING AND DECISION MAKING	547698	$3.74

**Student workbook and teacher's guide.

TEXTBOOKS, SUPPLEMENTARY PRINTED MATERIALS, WORKBOOKS, SPIRIT MASTERS

An annotated listing of all approved Consumer Education textbooks and supplementary printed materials, including teacher's guides, references, workbooks and spirit masters for use with secondary students 1978-79.

(Additional materials, which are unlisted, may be reviewed and borrowed through the Consumer Education Teacher Resource Center.)

ORGANIZATION OF THE LIST

A. COMPREHENSIVE TEXTBOOKS

B. CONSUMER EDUCATION GUIDES FOR TEACHERS, TEACHING METHODS AND TEACHER REFERENCES

C. SUPPLEMENTARY TEXTBOOKS, STUDENT REFERENCES

1. Consumer Math
2. Consumer Movement
3. Economics, General
4. Economics - Money Management
   - 4.1 Banking
   - 4.2 Budgeting
   - 4.3 Choosing (Value Clarification)
   - 4.4 Credit
   - 4.5 Insuring
   - 4.6 Investing
   - 4.7 Taxation and Transfer Payments (i.e., Social Security, Medicare, Medicaid)
   - 4.8 Estate Planning
5. Employment and Income
6. Law and Responsibility
   - 6.1 Fraud
   - 6.2 Legal Documents
   - 6.3 Product Safety
   - 6.4 Rights of Consumers
   - 6.5 Responsibilities of consumers
7. Nutrition
8. Shopping Skills - General Guidelines - Goods and Services
   - 8.1 Advertising
   - 8.2 Appliances - Furniture, Furnishings
   - 8.3 Clothing and Grooming Aids
   - 8.4 Education
   - 8.5 Food
   - 8.6 Funerals
   - 8.7 Housing

C. SUPPLEMENTARY TEXTBOOKS, STUDENT REFERENCES (Cont'd)

8. Shopping Skills - General Guidelines - Goods and Services (cont'd)
   - 8.8 Leisure
   - 8.9 Medical Service and Drugs
   - 8.10 Transportation

D. WORKBOOKS

E. SPIRIT MASTERS

CONSUMER AFFAIRS EDUCATION DIVISION ANNOTATED LISTINGS OF APPROVED MATERIALS 1978-79

A. COMPREHENSIVE TEXTBOOKS, SECONDARY

	Line#	
Charles A. Bennett Oppenheim, Irene CONSUMER SKILLS Recommended Grade Level: 9-12 Class: (A) Textbook Publication Date: 1977	806250 $7.29	Five independent units: Managing Money, Sharpening Your Shopping Skills, Protecting Yourself, Looking Ahead, Environment and the Economy. Presents good practical application, but lacks conceptual basis for skills taught. Teacher's Guide listed.
Houghton Mifflin Morton, John S. Rezny, Ronald R. CONSUMER ACTION Recommended Grade Level: 10-12 Class: (A) Textbook Publication Date: 1978	806228 $7.47	Attractive up-to-date, hard-cover textbook in six units: consumer decisions, the marketplace, credit, car ownership, housing and health. Designed for urban students. Philosophically in agreement with goals of Philadelphia School District Consumer Division. Teacher's guide and activity book although not yet listed are also highly recommended.
William H. Sadlier, Inc. Linder, Bertram L. Selzer, Edwin YOU THE CONSUMER Recommended Grade Level: 8-12 Class: (A) Textbook Publication Date: Revised edition 1977	500177 $6.39 Hardback 806223 $4.20 Paperback	Attractive and easily read text covers most consumer education areas adequately in 23 chapters. Uses consumer economics concepts to reinforce skills; current credit law not included. Good illustrations and photographs. Teacher's guide and student workbook also listed.

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS

	Line#	
Benefic Rader, William D. Chapman, Katherine ECONOMIC MAN IN THE MARKET Teacher Edition Recommended Level: Adult Class: (B) Guide Publication Date: 1971	301781 $1.80	Teacher's Guide for text listed, includes economic background objectives, list of materials, detailed instructions, activities for new teacher or one without economic background. Contains instructions for advanced and adult classes. Student text not included. Must have Market game as part of curriculum.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - AUTO REPAIRANOIA I #101 A78 Recommended Grade Level: 10-12-Adult Class: (B) Reference Publication Date: 1975	806186 $1.00	Booklet deals with auto repair, where to go for repairs, warranties, operating costs; also includes woman's guide to emergency car repair, glossary, car care tips, etc.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - SUPERMARKETS #102 A78 Recommended Grade Level: 10-12 Adult Class: (B) Reference Publication Date: 1975	806187 $1.00	Booklet deals with psychology in the supermarket, metrics, food stamps, food labels, etc.; also includes price comparison chart, meat charts, recipes, seasonal buying calendar, shopping tips.
Consumer Survival Kit Pub Johannson, Francia Faust (ed.) CSK - CREDIT-#104 A78 Recommended Grade Level: 10-12-Adult Class: (B) Reference Publication Date: 1975	806188 $1.00	Deals with pleasures and pitfalls of buying on credit, responsibilities of a credit card holder, annual percentage rate and what it means, revolving charge accounts and their cost.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-USED CAR LOTS #106 A78 Recommended Grade Level: 10-12 Adult Class: (B) Reference Publication Date: 1975	806191 $1.00	The used car game is examined. Discusses different sources of obtaining a used car other than a dealer; examining a used car before purchase; "triple crown" of used car buying.

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - WEIGHT CONTROL #107 A78 Recommended Grade Level: 10-12-Adult Class: (B) Reference *Publication Date: 1975	806192 $1.00	Some realistic exercise programs are presented. Examines "mind over matter" approach to weight reduction, behavior modification, health spas.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - OVER THE COUNTER DRUGS #108 A78 Recommended Grade Level: 10-12-Adults *Publication Date: 1975	806193 $1.00	Explores safety and effectiveness of non-prescription cures; what drugs really do and the truth in TV commercials and labels.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-SHOES #109 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806194 $1.00	Deals with what to look for in buying shoes; difference shoes can make in health; sneekers; Buddy Hackett and his "happy feet."
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - HOME BUYING I #110 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806195 $1.00	Sensible ways to keep dreamhouse from a nightmare. Guidelines presented for shopping for new or older house; warranties; how to recognize good agent.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - COSMETICS #111 A78 Recommended Grade Level: 10-12 Adult *Publication Date: 1975	806196 $1.00	Discusses cost structure of prestige cosmetics; the effect of the sun; hormone creams, aerosols, bubble baths, eye make-up, ingredient labeling.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - AIR TRAVEL #112 A78 Recommended Grade Level: 10-12 Adult *Publication Date: 1975	806197 $1.00	Presents rights of the air traveler; reduced fares; traveling with pet; use of discount rates. Charter flights and package tours.

*Class (B) Reference

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-TIRES #113 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806198 $1.00	Test knowledge about radial tires, tire pressure and load ranges. Reveals costs and savings of proper inflation. Tony Randall and "tire disease."
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-HOME REPAIR #114 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806199 $1.00	Explains how to avoid being taken by home improvement experts; termites, water in basement, do-it-yourself projects that save real money.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-MOVING #115 A78 Recommended Grade Level: 10-12-Adut *Publication Date: 1975	806200 $1.00	Warns consumer how to avoid catastrophe when moving; rights of the moved; damaged furniture; estimated weight vs. actual weight; industry's image.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-TOYS #116 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806201 $1.00	Explains what to look for in buying toys that are safe and allow for imagination. Uses household items for safe fun toys.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-FLOOR COVERING #117 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806202 $1.00	Compares new carpeting or tile; no wax floors, fire safety of flooring; wearability.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - CONDOMINIUMS #118 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806203 $1.00	Explains the real costs of owning; responsibilities of condominium association.

*Class (B) Reference

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - APPLIANCES #119 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806204 $1.00	Compares costs of refrigerators, freezers, air conditioners; gas vs. electric; cost vs. savings; saving on laundry costs.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - MAIL ORDER SALES #120 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806205 $1.00	Explores promises, frauds, small print of mail order claims; world of correspondence schools.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - MEDICAL INSURANCE #121 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806206 $1.00	Deals with determining type and amount of coverage; group policies; mail order health insurance coverage; specific disease coverage.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - FURNITURE #122 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806027 $1.00	Compares cost of materials vs. the selling price; repairing defective furniture; warranties; woods and mattresses.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK-BABY MATERIALS #123 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806208 $1.00	Examines reliability of auto restraint systems, do-it-yourself baby foods, furniture, back-packs, baby proofing the crib.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - MOBILE HOMES #125 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806209 $1.00	Deals with cost, portability, construction of mobile homes; dealers and lost; manufacturer's certificates.

*Class (B) Reference

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - DOOR-TO-DOOR SALES #125 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806210 $1.00	Explains the manufacturer's price vs. the salesman's quoted or unquoted price; the "easy mark'; the federal "cooling off" law; the sales contract.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - CLOTHING #126 A78 Recommended Grade Level; 10-12-Adult *Publication Date: 1975	806211 $1.00	Teaches how to recognize quality, construction, fabrics; natural fibers, vs. man-made; blends; stitching; "wrinkle reading" to determine proper fit.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - FINANCIAL INSTITUTIONS #203 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806212 $1.00	Explores how to maximize interest on savings and minimize costs for banking services. Compares commercial bank to savings and loan; interest rates vs. banker's right of interest.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - INCOME TAXES #206 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806213 $1.00	Teaches how to select a tax practitioner, doing-it-yourself, dealing with IRS. Explains tax credits, deductions, common tax errors, what to do if audited.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - ADVERTISING #208 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806214 $1.00	Presents common-sense defenses to protect wallet; what money-back guarantees mean; federal government's role in screening advertising claims.
Consumer Survival Kit Pub. Johnannson, Francia Faust (ed.) CSK - LIFE INSURANCE #210 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806216 $1.00	Teaches how to determine best policy for needs; group coverage; insuring children; whole life and term, premiums; face value; death benefits; forced savings.

*Class (B) Reference

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - EYE CARE #209 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806215 $1.00	Explains common eye problems, contact lenses, frames, sunglasses, eye-care products. Expectations from an eye examination; hard vs. soft lenses; plastic vs. glass.
Consumer Survival Kit Pub Johannson, Francia Faust (ed.) CSK - AUTO REPAIRANOIA II #213 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1975	806217 $1.00	Unravels the legal and mechanical confusion that accompanies an accident; explains betterment charge that insurance companies may charge; finding a reputable body shop.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - EMPLOYMENT #216 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	806218 $1.00	Examines where and how to find a job; unemployment compensation, job discrimination; tax breaks for hunters, resume writing.
Consumer Survival Kit Pub. Johannson, Francia Faust (ed.) CSK - TV'S STEREOS #217 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	806219 $1.00	Examines color tuning, discount TV; quadrophonic sound, antennas, TV ghosts.
Consumer Survival kit Pub. Johannson, Francia Faust (ed.) CSK - NEW CARS #220 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	806220 $1.00	Deals with the real cost of a new car vs. used cars; claims to beware of; discount deals; what the new car dealer can offer.
Consumer Survival Pub. Johannson, Francia Faust (ed.) CSK - SPORTS EQUIPMENT #222 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	806221 $1.00	Teaches criteria for safety equipment, quality vs. shoddy craftsmanship; pricing; correct equipment for weekend athlete.
Consumer Survival Pub. Johannson, Francia Faust (ed.) CSK - AUTO INSURANCE #223 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	80622 $1.00	Discusses type of coverage needed; how states differ in regulations; what to do if in an accident.

*Class (B) Reference

B CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Consumer Survival Pub. Johannson, Francia Faust (ed.) CSK - EDUCATION COSTS #224 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	806223 $1.00	Explores the necessity of college, loans and grants available; what states, government and school can do for you.
Consumer Survival Pub. Johannson, Francia Faust (ed.) CSK - TENANTS RIGHTS #226 A78 Recommended Grade Level: 10-12-Adult *Publication Date: 1976	806224 $1.00	Reveals what tenant can expect from landlord; insurance; utilities problems; tenants organizations; tenants' obligations; dealing with bad neighbors.
Doubleday Porter, Sylvia SYLVIA PORTER'S MONEY BOOK Recommended Level: Adult Class: (B) Reference Publication Date: 1975	806227 $8.97	A basic reference book for all areas of personal finance. Written for novice by syndicated columnist. Well indexed.
Follett Publishing Co. Bohlman, H. Mac. CONSUMER EDUCATION TEACHER'S GUIDE Recommended Level: Adult Class: (B) Guide Publication Date: 1975	600107 $1.00	Guide for use with Follett series only.
Gregg McKitrick, Max O. FINANCIAL SECURITY Recommended Grade Level: 10-12-Adult Class: (B) Reference Publication Date: 1975	600115 $1.00	**Part of THE CONTEMPORARY CONSUMER SERIES. Discusses savings, investing, bank services; insurance protection; social insurance. Correlated sound filmstrip available.
Gregg Idleman, Hillis K. Stanton, Elizabeth N. FOOD AND CLOTHING Recommended Grade Level: 10-12-Adult Class: (B) Reference Publication Date: 1975	600109 $2.37	**Part of THE CONTEMPORARY CONSUMER SERIES. Introductory material to buying and care of food, nutrition, consumer issues in food buying; planning, selecting, buying, care of clothing. Personal values stressed. Most suitable to consumer education in home economics.

*Class (B) Reference

**An 8-part CONTEMPORARY CONSUMER SERIES. Each module includes problems, projects, self tests. Contents are accurate but unimaginative. With Consumer Affairs Education Division approval, some modules may be used as student texts.

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Gregg Idleman, Hillis K. Stanton, Elizabeth N. HEALTH, EDUCATION AND RECREATION Recommended Grade Level: 10-12-Adult Class: (B) Reference Publication Date: 1975	600110 $2.37	Annotation unavailable in time for printing.
Household Finance Corporation Baron, Nancy - Editor MONEY MANAGEMENT BOOKLET LIBRARY TEACHER'S GUIDE Recommended Level: Adult Class: (B) Guide Publication Date: 1977	806230 $0.50	Teacher's Guide to MONEY MANAGEMENT SERIES. A great bargain and rich source of teaching ideas. Editors have gleaned organizational plans and activities from many national curriculum guides.
Wm. H. Sadlier, Inc. Selzer, Edwin ECONOMICS FOR YOUNG ADULTS Recommended Level: Adult Class: (B) Guide Publication Date: 1971	200066 $2.73	Aids the teacher structuring supplementary lessons to text ECONOMICS FOR YOUNG ADULTS. Objectives stated for each chapter.
West Riekes-Mahe YOUNG CONSUMERS Recommended Level: Adult Class: (B) Guide Publication Date: 1975	600125 $3.55	Teacher's guide presents general introductory information about the world of consumer protection while addressing itself to experiences with buying that are common to young people.
Delta Pi Epsilon Brown, Betty Jean TEACHING GENERAL BUSINESS Recommended Grade Level: 9-12 Class: (B) Guide Publication Date: 1977	810649 $3.00	Excellent guide for teaching economic system, money management, rights and responsibilities and related careers. Good guidance for handling problems of reading, arthmetic and motivation. Analysis and advice in using all teaching-learning strategies. Very current.

B. CONSUMER EDUCATION - TEXTBOOK GUIDES FOR TEACHERS
TEACHING METHODS AND TEACHER REFERENCE BOOKS (Continued)

	Line#	
Delta Pi Epsilon Graf, David TEACHING CONSUMER EDUCATION Recommended Grade Level: 9-12 Class (B) Guide Publication Date: 1977	810648 $3.00	Includes directions for topics and suggests bulletin boards, worksheets, outside activities for each. Up to date and realistic. Also includes pre-tests evaluations, materials and references. Very current.
Doubleday Auerbach, Sylvia A WOMAN'S BOOK OF MONEY Recommended Level: Adult Class: (B) Reference Publication Date: 1976	806225 $2.97	Paperback guide to financial independence for women who may be uninformed in money matters. Covers all aspects and attitudes affecting women in the financial world. Very readable.
Doubleday Lyle, Robert REAL MONEY Recommended Grade Level: 10-12-Adult Class: (B) Reference Publication Date: 1976	806226 $1.77	Factors influencing inflation and the effect on our lives, written in a readable style. Interesting supplementary or teacher reference reading.

C - 1 SUPPLEMENTARY - CONSUMER MATH

	Line#	
Harcourt Brace & Jovanovich Lankford, Francis G., Jr. Goe, William E. CONSUMER MATHEMATICS Recommended Grade Level: 9-12 Class: (2) Consumer Math Publication Date: 1974	603725 $7.95	Text is well organized for a math-based consumer education course. Competencies clearly noted. Provides practical consumer analysis situations and practice in accurate mental computations needed in consumer decision making. Numbers are dated. Highly recommended.
Steck - Vaughn Co. Feinstein L. Lloyd Maley, Charles H. IT'S YOUR MONEY Recommended Grade Level: 8-12 Class: (2) Consumer Math Publication Date: 1973	500180 $1.56	Workbook intended as a basic mathematics review. Takes students mathematically through payroll deductions, budgeting, wise shopping, measuring distances and calculating cost for home improvements.
Steck - Vaughn Co. Feinstein L. Lloyd Maley, Charles H. BOOK 2 IT'S YOUR MONEY Recommended Grade Level: 8-12 Class: (2) Consumer Math Publication Date: 1973	500181 $1.56	Workbook presents math exercises in credit, insurance, auto expenses, contracts. Consumer principles throughout tie together math and consumer judgement. Highly recommended.

C - 2 SUPPLEMENTARY - CONSUMER MOVEMENT

Franklin Watts Haskins, James S. THE CONSUMER MOVEMENT Recommended Grade Level: 10-12 Class: (3) Consumer Movement Publication Date: 1975	600122 $5.90	Very readable text. Takes a thorough look at industry in general and the problems consumers have with automobile, clothing, toy, food, drug, cigarette and credit industries. Relates young people to the consumer movement.

C - 3 SUPPLEMENTARY - ECONOMICS - GENERAL

	Line #	
Benefic Rader, William D. Chapman, Katherine ECONOMIC MAN IN THE MARKET Recommended Grade Level: 9 Class: (3) Economics - General Publication Date: 1971	301780 $0.45	Basic economic concepts, presented in four lessons, each focused on a single main idea and including activities and discussion taking several days. Unit deals with 3 basic kinds of economic behavior: exchange, investing, saving. Must use Market Game as integral part of curriculum.
Laidlaw Saalbach, William F. THE CONSUMER AND CURRENT ISSUES Recommended Garde Level: 10-12 Class: (3) Economics - General Publication Date: 1974	500171 $1.59	The consumer in relation to the economy. Addresses impacts of prosperity, poverty, the labor market and ecology using situations in a familiar context. Good concepts and presentation.
Laidlaw Saalbach, William F. ECONOMICS FOR THE CONSUMER Recommended Grade Level: 11-12 Class: (3) Economics - General Publication Date: 1974	500172 $1.89	Clear, nontechnical text explains basic macroeconomic concepts. Covers factors of production, free market system in contrast to other systems, money supply, monetary policy, fiscal policy, consumer price index, inflation. Useful in social studies segment of a multidisciplinary consumer education course.
Wm. H. Sadlier Linder, Bertram L. ECONOMICS FOR YOUNG ADULTS Recommended Grade Level: 11-12 Class: (3) Economics - General Publication Date: 1973	501510 $6.81	Text presents general economic concepts rather than "how-to-do-it". Extensive section on labor and management issues usually not covered in consumer education texts. Good section on urban economics. As with all texts updated consumer credit legislation is not included. Workbook and teacher's guide not listed, but useful in promoting application of learnings.

C - 4 SUPPLEMENTARY - ECONOMICS - MONEY MANAGEMENT

	Line#	
Follett Bohlman, Herbert W. Bohlman, Edna M. UNDERSTANDING CONSUMER CREDIT Recommended Grade Level: 9-12 Class: (4.4) Economics Money Management-Credit Publication Date: 1976	600104 $1.40	Paperback text covers basic reasons for borrowing, cost, types of loans, credit cards. Generalizes about credit law but does not include recent legislation. Attractive type and art work.
Follett Bohlman, Herbert W. KNOWING HOW TO BUDGET AND BUY Recommended Grade Level : 9-12 Class: (4.2) Economics Money Management-Budgeting Publication Date: 1975	600103 $1.40	Paperback text deals with saving, choosing, budgeting, spending, private and government, etc. Includes questions and problems. Pleasant presentation; good value for the price.
Follett McKitrick, Max O. MONEY MANAGEMENT Recommended Grade Level: 11-12 Class: (4) Economics - Money Management Publication Date: 1975	600116 $2.37	Paperback text contains good coverage of information, but presentation is not as attractive as some texts. Includes taxes, budgeting and credit only.
Follett Bohlman, Mac Bohlman, Herbert W. Bohlman, Edna INSURING YOUR LIFE, INCOME AND PROPERTY Recommended Grade Level: 11-12 Class: (4.5) Economics - Money Management - Insurance Publication Date: 1975	600105 $1.40	Factual, well-organized information, covered all types of insurance including social security. Annuities and pensions. Good type set and art.
Laidlaw Saalbach, William F. MANAGING YOUR MONEY AND CREDIT Recommended Grade Level: 9-12 Class: (4.4) Economics - Money Management Credit Publication Date: 1974	500174 $1.77	Good format. Text presents problem-centered approach to money management, saving and investing and consumer credit. Does not cover current consumer credit protection legislation.

	Line#	
Pendulum Press, Inc. Johnson, Thomas A. DOLLAR POWER Recommended Grade Level: 11-12 Class: (4) Economics - Money Management Publication Date: 1973	500188 $1.16	Text provides smooth transition from economics to personal money management. Deals with wise decision making, budgeting, saving, investing, banking, credit, stock, real estate. Good chapter reviews. Part of the CONSUMER EDUCATION SERIES.
Pendulum Press, Inc. Webb, Elizabeth J. THE TEEN-AGER AND HIS FAMILY Recommended Grade Level: 9 up Class: (4) Economics - Money Management Publication Date: 1973	500193 $1.16	Connects the family unit, marriage, children, life cycle and death with money-management. Part of the CONSUMER EDUCATION SERIES.
Unigraph MacDonald, Dianne CREDIT Recommended Grade Level: 8-12 Class: (4.4) Economics - Money Management - Credit Publication Date: 1978	806245 $13.00	**Learning Activity Packet (LAP) deals with short term consumer credit; teaches how to decide to use credit, shop for credit, the responsibilities of a credit user, solutions to the problem of overextension, and the legal rights of the borrower.
Unigraph Primavera, Joanne BUDGETING Recommended Grade Level: 8-12 Class: (4.2) Economics - Money Management Publication Date: 1978	806247 $13.00	**Learning Activity Packet (LAP) explains why and how to set up a budget. Includes sections on values and goals, fixed and flexible expenses, budget forms, steps in making a budget.
Unigraph Sullivan, Betty PERSONAL CHECKING ACCOUNTS Recommended Grade Level: 8-12 Class: (4.1) Economics - Money Management - Banking Publication Date: 1978	806249 $13.00	**Learning Activity Packet (LAP) explains the basic procedures for all phases of a personal checking account. Focuses on practice.

**Learning Activity Packets (LAP's) include teacher's guide, objectives, pre-posttests, vocabulary, student materials and exercises and are suitable for individual or group instruction. Highly recommended.

C - 5 SUPPLEMENTARY - EMPLOYMENT AND INCOME

	Line#	
Unigraph Sullivan, Betty PAYROLL DEDUCTIONS Recommended Grade Level: 8-12 Class: (5) Employment and Income Publication Date: 1978	806248 $13.00	**Learning Activity Packet (LAP) details information about gross income, fixed deductions, flexible deductions, union and professional deductions and net income. Discusses where the money goes, what it is used for and how much can be taken.

C - 6 SUPPLEMENTARY - LAW AND RESPONSIBILITY

Follett Bohlman, H. Mac. Bohlman, Herbert W. THE LAW FOR YOU Recommended Grade Level: 10-12 Class: (6) Law and Responsibility Publication Date: 1975	600106 $1.40	Inexpensively and artistically presented text. Places consumer law in broader rationale: why law?, courts; citizen's rights, contracts, product liability, automobiles, houses, death and wills. Useful in social studies segment of a multidisciplinary course.
Pendulum Press Corr, Francis A. GOVERNMENT SERVICES FOR CONSUMER Recommended Grade Level: 11-12 Class: (6.4) Law and Responsibility Publication Date: 1973	500185 $1.16	An excellent text of all government agencies which serve the consumer. Of interest to advanced consumer education students.
Pendulum Press Webb, Elizabeth J. MAJORITY AT 18 Recommended Grade Level: 9 up Class: (6.5) Law and Responsibility Publication Date: 1973	500192 $1.16	General paperback text includes a good chapter on economic position of an adult.
Unigraph Johnston, William L. CONSUMER CONTRACTS Recommended Grade Level: 8-12 Class: (6.2) Law and Responsibility Publication Date: 1978	806240 $13.00	**Learning Activity Packet (LAP) presents simple consumer contracts. Describes necessary elements of a contract, information contracts should contain, steps before signing a contract, "marriage contracts".

** Learning Activity Packets (LAP's) include teacher's guide, objectives, pre-posttests, vocabulary, student materials and exercises and are suitable for individual or group instruction. Highly recommended.

C - 6 SUPPLEMENTARY - LAW AND RESPONSIBILITY (Continued)

	Line#	
Unigraph Johnston, William L. CONSUMER RIGHTS AND RESPONSIBILITIES Recommended Grade Level: 8-12 Class: (6.4, 6.5) Law and Responsibility Publication Date: 1978	806241 $13.00	**Learning Activity Packet (LAP) discusses broad rights and inherent responsibilities in marketplace. Appropriate consumer behaviors suggested through activities and exercises.
Unigraph Leavitt, Mary Jo Leavitt, Harry THE ENERGY CRISIS Recommended Grade Level: 8-12 Class: (6.5) Law and Responsibility Publication Date: 1978	806244 $13.00	**Learning Activity Packet (LAP) explains causes of energy shortage, how energy conservation helps and research to solve the crisis. Approach is non-technical, understandable.
West Riekes-Mahe YOUNG CONSUMERS, LAW IN ACTION SERIES Recommended Grade Level: 5-9 Class: (6) Law and Responsibility Publication Date: 1975	600124 $3.55	Lively, beautiful print and art. Text deals with consumer law and wise buying. Fun to teach. Highly recommended. Grade 5 up, and high interest for students in grade 8-9.

**Learning Activity Packets (LAP's) include teacher's guide, objectives, pre-posttests, vocabulary, student materials and exercises and are suitable for individual or group instruction. Highly recommended.

C - 8 SUPPLEMENTARY - SHOPPING SKILLS

	Line#	
Barron's Educational Service Bettinger, Marvin L. THE CONSUMER SURVIVAL BOOK: HOW TO FIGHT INFLATION Recommended Grade Level: 10-12 Class: (8) Shopping Skills Publication Date: 1976	806186 $1.00	Easy reading, handbook presents tips on how to save money on housing, food, clothing, cars and taxes. The question and answers format is lively and clear.
Bennett Co., Inc. Garrett, Pauline G. CONSUMER HOUSING Recommended Grade Level: 11-12 Class (8.7) Shopping Skills-Housing Publication Date: 1972	301785 $4.71	Best-developed text available for a thorough study of housing. Social responsibility in housing covers eliminating discrimination, improving housing for low income families, adapting housing for the disabled and the elderly.
Household Finance Company Editors MONEY MANAGEMENT BOOKLET LIBRARY Recommended Grade Level: 10-12 Class: (8) Shopping Skills Publication Date: 1971	806229 $3.50	Thirty-five page illustrated booklets, each covering a different consumer topic. Of special note is booklet on children's spending.
Laidlaw Saalbach, William F. LEARNING TO BE A BETTER BUYER Recommended Grade Level: 9-12 Class: (8.5, 8.7, 8.10) Shopping Skills, Food, Housing and Transportation Publication Date: 1974	500173 $1.89	Good format. Text presents problem-centered approach to needs, wants, advertising; factors involved in making buying decision about food, housing and transportation. Major concepts well covered with activities and glossary included.
Pendulum Press, Inc. Johnson, Thomas A PLACE TO LIVE Recommended Grade Level: 11-12 Class: (8.7) Shopping Skills, Housing Publication Date: 1973	500187 $1.16	Informative text deals with types of living space, renting, buying mortgages, operating costs, maintenance, furnishings, money, repairs, etc. Good chapter reviews. Part of THE CONSUMER EDUCATION SERIES.

C - 8 SUPPLEMENTARY - SHOPPING SKILLS (Continued)

	Line#	
Pendulum Press, Inc. Pagano, Edmond J., Jr. CAR PURCHASE AND MAINTENANCE Recommended Grade Level: 11-12 Class: (8.10) Shopping Skills, Transportation Publication Date: 1973	500189 $1.16	Paperback text deals with automobile decisions, insurance, operating and maintenance costs, driving and safety. Part of THE CONSUMER EDUCATION SERIES.
Pendulum Press, Inc. Randall, Robert W. CONSUMER PURCHASING Recommended Grade Level: 11-12 Class: (8) Shopping Skills Publication Date: 1973	500190 $1.16	Well-presented text with follow-up activities for each chapter. Includes credit, food, furniture, clothing, insurance, consumer services and advertising.
Stickley F. Co. Barrett, Stephen, M. D. Knight, Gilda (ed.) HOW TO PROTECT YOUR MONEY AND YOUR LIFE Recommended Grade Level: 11-12 Class: (8.9) Shopping Skills, Medical Publication Date: 1976	806235 $10.50	Twenty-four articles written mostly by physicians and nutritionist, exposing deceptive and exaggerated health claims.
Unigraph Eby CHEMISTRY OF FOOD ADDITIVES Recommended Grade Level: 8-12 Class: (8.5) Shopping Skills, Food Publication Date: 1978	806236 $13.00	**Learning Activity Packet (LAP) deals with the natural and artificial chemicals added to foods. Includes material and experiments on "enrichers and preservatives, emulsifiers."
Unigraph Eby CHEMISTRY OF OVER THE COUNTER DRUGS Recommended Grade Level: 8-12 Class: (8.9) Shopping Skills, Medical Care Publication Date: 1978	806237 $13.00	**Learning Activity Packet (LAP) looks at popular non-prescription drugs from chemist's point of view to provide a scientific base for drug selection. Covers pain relievers, antacids and vitamin supplements.

** Learning Activity Packets (LAP's) include teacher's guide, objectives, pre-posttests, vocabulary, student materials and exercises and are suitable for individual or group instruction. Highly recommended.

C - 8 SUPPLEMENTARY - SHOPPING SKILLS (Continued)

	Line#	
Unigraph Johnston, William ADVERTISING Recommended Grade Level: 8-12 Class: (8.1) Shopping Skills Publication Date: 1978	806238 $13.00	**Learning Activity Packet (LAP) defines deceptive techniques used by advertisers; stresses evaluation and intelligent use.
Unigraph Johnston, William COMPARISON SHOPPING Recommended Grade Level: 8-12 Class: (8) Shopping Skills Publication Date: 1978	806239 $13.00	**Learning Activity Packet (LAP) compares comparison shopping and impulse buying; explores types of retail establishments, sources of consumer information and aids for comparison shopping.
Unigraph Johnston, William HOUSING Recommended Grade Level: 8-12 Class: (8.7) Shopping Skills, Housing Publication Date: 1978	806242 $13.00	**Learning Activity Packet (LAP) introduces students to personal factors in housing decisions, types of housing, using sources of information, advantages of renting or buying.
Unigraph Johnston, William LABELS ON FOOD AND CLOTHING Recommended Grade Level: 8-12 Class: (8.3) Shopping Skills, Clothing Publication Date: 1978	806243 $13.00	**Learning Activity Packet (LAP) introduces students to food and clothing label information, with emphasis on ingredient and nutrition labeling required under Nutrition Labeling Law of July, 1975.
Unigraph MacDonald, Dianne Primavera, Joanne FINANCING AND INSURING A CAR Recommended Grade Level: 10-12 Class: (8.10) Shopping Skills Publication Date: 1978	806246 $13.00	**Contains two Learning Activity Packets (LAP) as a single package. FINANCING A CAR deals with car loan and the budget, credit, contractual responsibilities. INSURING A CAR covers definition of terms, rating drivers, kinds of terms, analyzing companies and no-fault insurance. Avoids rates and numbers so that concepts are current.

**Learning Activity Packets (LAP's) include teacher's guide, objectives, pre-posttests, vocabulary, student materials and exercises and are suitable for individual or group instruction. Highly recommended.

D - WORKBOOKS

	Line#	
Harcourt Brace and Jovanovich Lankford, Francis G., Jr. Goe, William E. CONSUMER ACTIVITIES BOOK Recommended Grade Level: 9-12 Class: (D) Workbook Publication Date: 1974	600118 $2.85	For use with text CONSUMER MATHEMATICS only. Each page is keyed to text.
Wm. Sadlier, Inc. Linder, Bertram L. Selzer, Edwin ECONOMICS FOR YOUNG ADULTS Recommended Grade Level: Class: (D) Workbook Publication Date: 1974	810647 $3.18	Good design. Provides activities which utilize basic skills while applying consumer economics.
Wm. Sadlier, Inc. Linder, Bertram L. Selzer, Edwin YOU THE CONSUMER Recommended Grade Level: 5-6 content 8-12 Class: (D) Workbook Publication Date: 1977	806234 $2.07	To accompany listed text. Provides practice material in interpreting ads, graphs, charts, cartoons, warranties, labels, application blanks, leases and other consumer-related topics.

E - SPIRIT MASTERS

	Line#	
CEBCO Standard Publishing Young, Eleanor R. BASIC SKILLS AROUND THE HOUSE Recommended Grade Level: 5-12 and adult functional literacy. Class: (E) Spirit Masters Publication Date: 1974	998180 $7.95	Rexograph worksheets for grades 5-12 and adult functional literacy. Activities are designed to develop basic skills in ordinary home activities: using telephone book, telling time, using a calendar and writing a check.
CEBCO Standard Publishing Young, Eleanor R. BASIC SKILLS FOR EVERYONE Recommended Grade Level: 5-12 Class: (E) Spirit Masters Publication Date: 1972	998181 $19.95	Minimal skills work sheets cover weights, measures, change, mail order, dictionary, telephone book, yellow pages, want ads, amusement ads, bank account, graphs, tables.
Walch J. Weston Mason, Louis D. CASES IN CONSUMER EDUCATION Recommended Grade Level: 11-12 Class: (E) Spirit Masters Publication Date: 1977	998000 $16.75	Realistic up-to-date problems of recent high school graduates. 58 case studies covering automobile, housing, credit, consumer protection, money management, and insurance. Most cases are open ended; opportunities for decisions based on personal values, goals and willingness to accept responsibility. Teacher's guide included with suggested answers for cases. Highly recommended.

CONSUMER AFFAIRS EDUCATION RESOURCE CENTER: DESCRIPTION AND DIRECTIONS FOR USE

Room 310, Stevens Administrative Center
13th and Spring Garden Streets

The Consumer Affairs Education Resource Center provides materials and services for students, teachers, administrators and parents of Philadelphia's elementary and secondary schools. The Center maintains and circulates an extensive collection of consumer education materials, including texts and workbooks, multi-media kits, video tape (available in cassette or reel-to-reel form), 40 transparency sets, 10 audio kits, classroom games and spirit masters. Currently the center subscribes to 38 magazines and newsletters of consumer interest, retaining back issues for at least two years. Pamphlets and booklets reporting current regulations, information and tips from various governmental agencies, consumer action groups and associations are distributed, frequently in classroom quantities, to those requesting them. An active vertical file collection houses articles, pamphlets, lesson plans, bibliographies and handbooks covering 24 consumer topics.

Curriculum guides gathered from many states and school districts, including Philadelphia, are available for review and comparison in the development of an individual consumer education program. For schools initiating or expanding consumer education, the Center offers specific consumer curriculum guides, student modules and sample lessons developed by this office.

The Resource Center makes available the site, materials and instructors for in-service courses, workshops, observation days for teachers, and curriculum planning and development sessions. Materials and equipment from the center support the annual Marriott Consumer Awareness Conference. Teachers are encouraged to use the center as an educational field trip site, where a mini-course in some consumer-related area is presented by a member of the staff or by a community resource expert.

The staff responds to requests received from individual teachers by telephone, in person or through staff consumer specialist visits for program improvement and/or materials.

CIRCULATION INFORMATION

Materials may be borrowed from the Resource Center throughout the year by contacting the center librarian:

by phone (WA 3-9105)

by pony

by coming in to the Resource Center

by requesting a staff member to visit the school for program planning or workshop

All materials circulate for three weeks only; except for special arrangement with the Resource Center.

The following abbreviations will help identify items when requesting materials:

Type of Media	Grade Level
M = multi-media kit	P = for Primary students
FS = filmstrip only	I = for Intermediate
C = cassette only	M = for Middle School
T = transparencies	J = for Junior High School
SP = spirit masters	S = for Senior High School
G = games	A = for Adults
V = video tape (cassette or reel-to-reel)	

The 16mm films lists indicate those films of consumer education interest available from the audio-visual center. Order these directly from the film center, following the film request procedure at your school.

MULTI-MEDIA

M1 - fs/c MAKING ENDS MEET. 1972. Filmstrip, cassette, discussion guide. Guidance Associates, 41 Washington Ave., Pleasantville, N.Y. 10570.

Structures a model family budget, emphasizing orderly allocation of money resources. Stresses the importance of staying within pre-set limits; maintaining flexibility in priorities, particularly when contemplating luxury purchases. S

M1 - fs/r MAKING ENDS MEET. 1972. Filmstrip, record, discussion guide. Guidance Associates.

M2 - fs/c BUYER BEWARE. 1972. Filmstrip, cassette, discussion guide. Guidance Associates, 41 Washington Ave., Pleasantville, N.Y. 10570.

Illustrates the wide variety of frauds and misrepresentations commonly found in advertising, retail practices, and labeling; gives students specific awareness of what to watch for as they make ordinary and special purchases. J/S

M2 - fs/r BUYER BEWARE. 1972. Filmstrip, record, discussion guide. Guidance Associates.

M3 - fs/c THE PRICE OF CREDIT. 1972. Filmstrip, cassette, discussion guide. Guidance Associates, 41 Washington Ave., Pleasantville, N.Y. 10570.

Dramatizes a used car "deal" to demonstrate deceptive sales practices; underscores the importance of reading all sales documents and insisting they be completed before signing. Explores credit problem; suggests comparison shopping for best credit terms. S

M3 - fs/r THE PRICE OF CREDIT. 1972. Filmstrip, record, discussion guide. Guidance Associates.

M4 - fs/c MONEY WELL SPENT. 1972. Filmstrip, cassette, discussion guide. Guidance Associates, 41 Washington Ave., Pleasantville, N.Y. 10570.

Describes the vastness of our American economy; discusses the relationship between the consumer and seller-advertiser; considers sales appeal based on consumer insecurity, gullibility; emphasizes the importance of digging hard information from ads and labels. J/S

M4 - fs/r MONEY WELL SPENT. 1972. Filmstrip, record, discussion guide. Guidance Associates.

M5 - fs/c ECONOMIC TOPICS, 1972. 6 filmstrips, 3 cassettes, discussion guide. Joint Council on Economic Education, 1212 Ave. of the Americas, New York, N.Y. 10036.

Titles include: Economic Stabilization Policies, The Economics of Poverty, The Economics of Pollution, The Economics of Taxation, The Economics of the Ocean, The Economics of Crime. S

M6 - fs/c LET THE BUYER BEWARE, 1971. 6 filmstrips, 3 cassettes, Eye Gate House, 146-01 Archer Ave., Jamaica, N.Y. 11435.

Designed to provide the basic consumer information for students of the intermediate grades. Audio guide at the end of each recording. Titles include: Everything Is Not What It Appears To Be; Can You Believe Advertising: Johnny Has One; Measures, Values, and Bargains; Use, Quality, and Service; Is It Safe? I/M

M7 - fs/c THE FINANCIAL MARKETPLACE, 1971. 6 filmstrips, 3 cassettes. Eye Gate House, 146-01 Archer Ave., Jamaica, N.Y. 11435.

Introduces the student to various financial institutions in our economy and shows the student the different forms a business may take.

M8 - fs/c INTERACT, UNIT ONE: BUDGET AND CREDIT, 1974. 2 filmstrips, 2 cassettes, 30 activities books, teacher's guide. Pitmam Pub. Co., 6 East 43rd St., New York, N.Y. 10017. J/S

M9 - fs/c INTERACT, UNIT TWO: ADVERTISING AND COMPARISON SHOPPING, 1974. 2 filmstrips, 2 cassettes, 30 activities books, teacher's guide. Pitman Pub. Co., 6 E. 43rd St., N.Y., N.Y. 10017. J/S

M10 - fs/c INTERACT, UNIT THREE: CONSUMER IN ACTION, 1974. 2 filmstrips, 2 cassettes, 30 activities books, teacher's guide. Pitman Pub. Co., 6 East 43rd St., New York, N.Y. 10017.
Titles include: Am I Being Taken? Caveat Emptor; Forceful Consumer: What Can I Do? J/S

M11 - fs/c CAVEAT: CONSUMER EDUCATION IN ACTION, 1974. 5 filmstrips, 5 cassettes, 10 transparencies, teacher's guide, book of readings, consumer action handbook, 5 posters, J.B. Lippincott Co.
Deals with concepts and understandings related to advertising, earning a living, spending patterns, budgeting, consumer protection, and the multiple roles of consumer, producer and citizen. J/S

M12 - INTRODUCTION TO VALUE CLARIFICATION, 1972. 7 folders containing overheads, worksheets, flash cards, and posters. J.C. Penney Co. 1301 Ave. of the Americas, New York, N.Y. 10019. M/J/S

Titles include: Twenty Things I Love To Do, Voting, Rank Order, Values Continuum Theory Sessions, Value Sheet, Additional Strategies.

M13 - WARRANTIES AND THE CONSUMER. 1970. Silent filmstrip, flip chart, teacher's guide. Major Appliance Consumer Action Panel, 20 North Wacker Drive, Chicago, Ill. 60606. S/A

M14 - fs/c GETTING YOUR MONEY'S WORTH, 1971. 6 filmstrips, 6 cassettes, teacher's guide. Society for Visual Education, 1345 Driversey Parkway, Chicago, Ill. 60614.

Presents information about consumer-related economic principles and practical money management.
Titles include: Why You Need Consumer Know How, A Blueprint for Money Management, Buying Wisely, Making Credit Work For You, Saving to Reach Your Goals, Let the Buyer Beware. J/S

M14 - fs/r GETTING YOUR MONEY'S WORTH, 1971. 6 filmstrips, 6 records, teacher's guide. Society for Visual Education, 1345 Diversey Parkway, Chicago, Ill. 60614.

M15 - fs/r LET'S GO SHOPPING, 1973. 2 filmstrips, records, 8 transparency masters, teacher's guide. Changing Times Education Service, 1729 H. St., N.W., Washington, D.C. 20006.
An amusing race track-marketplace analogy introduces the viewer to the consumer's battle for value. Six dramatizations involve comparison shopping, hunting bargains, the supermarket maze, evaluating services, and settling grievances. Each situation is open-ended. J/S

M16 - fs/r TYPICAL GYPS AND FRAUDS, 1973. 2 filmstrips, 2 records, 12 transparency masters, and teacher's guide. Changing Times Education Service, 1729 H St., N.W., Washington, D.C. 20006.
An examination of common gyps and frauds in the marketplace, how to spot them, and how to deal with them. Five realistic dramatizations involving young people describe advertising, mail order frauds, and deceptive money-making schemes. J/S

M17 - fs/r BANKING AND BANKING SERVICES. 1974. 2 filmstrips, records, teacher's guide. Changing Times Education Service. 1729 H St., N. W., Washington D. C. 20006.

Uses the case study approach to guide students in analyzing various types of financial institutions; comparing the merits and limitations of savings and checking accounts; and understanding additional banking services such as safe deposit boxes, traveler's checks, and trust planning. J/S

M18 - fs/c LEARNING ABOUT CONSUMER EDUCATION. 1972. 4 filmstrips, 4 cassettes. Doubleday Multimedia, Box 11607, 1371 Reynolds Ave., Santa Ana, Calif. 92705.

Illustrates for the younger student the importance of spending money wisely, the responsibilities inherent in purchasing power, and the disappointment resulting from poor judgement when you buy. P/I ELEMENTARY GRADES.

M19 - fs/r SO YOU WANT WHEELS. 1972. 2 filmstrips, records, 8 transparency masters, teacher's guide. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.

Five case studies involving young persons dramatize the costs, values, and decisions involved in buying a new or used car. Viewing each open-ended situation, students are asked to place themselves in the position of the central character in order to resolve the problem or dilemma presented. J/S

M20 - fs/r SO YOU WANT TO USE CREDIT. 1972. 2 filmstrips, records, 6 transparency masters, teacher's guide. Changing Times Education Service 1729 H St., N. W., Washington, D. C. 20006.

Six real-life situations involving young persons dramatize the benefits, responsibilities, and risks of using credit. Describes applying for credit, choosing the most beneficial plan, overcharges on lost credit cards, the legal relationship of creditor and debtor, and what "easy" credit really means. S/A

M21 - fs/c THE CONSUMER AND CREDIT. 1973. filmstrip, cassette, teacher's guide. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897.

Discusses types of credit available and how they are granted, how the consumer can judge what he will have to pay for, the legal protections available to the consumer, and legal resources available to creditors J/S/A

M22 - fs/c BUYING THE BASICS: FOOD AND CLOTHING. 1973. Filmstrip, cassette, teacher's guide. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897
How to compare prices, read labels clearly, compare brand names, recognize deceptive practices, shop the ads, and judge quality. M/J/S

M23 - fs/c ADVERTISING AND THE CONSUMER. 1973. Filmstrip, cassette, teacher's guide. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897.

Demonstrates how various media are utilized to influence the consumer and how advertising plays upon fears and desires. Discusses the need for regulation to counteract deceptive practices. M/J/S

M24 - fs/c CONSUMER BE WARNED: FRAUDS AND DECEPTIONS. 1973. Filmstrip, cassette, teacher's guide. Current Affairs, 24 Danbury Rds., Wilton Conn. 06897. J/S

M25 - fs/c CONSUMER POWER AND SOCIAL CHANGE. 1973. Filmstrip, cassette, teacher's guide. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897.
Discusses the effectiveness of consumer action and consumer groups. S/A

M26 - fs/c WHEELS AND DEALS: BUYING CARS AND MOTORCYCLES. 1973. Filmstrip cassette, teacher's guide. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897.
How to pick a dealer, state requirements on title registration and insurance coverage, methods available for financing, questions to ask regarding warranties and service, and how to judge the worth of extras and accessories. S/A

M27 - fs/c CONTEMPORARY CONSUMER SERIES. 1975. 8 filmstrips, 8 cassettes, teacher's guide. Gregg Div., McGraw-Hill, Princeton Rd., Hightstown, N.J. 08520.
Titles include: The New Job - Understanding the Marketplace; Love on the Installment Plan - Money Management; Maggie Marlin's Platform Shoes - Financial Security; Making the Move - Housing, Furniture, and Appliances; Stuffed Cabbage - Food and Clothing; Al's Red Tigress - Transportation; The $100,000 Question - Health, Education, and Recreation; The Deal-Protection and the Law. J/S

M28 - fs/c MODERN CONSUMER EDUCATION - SUPPLEMENT ONE. 1972. 5 filmstrips, cassettes, workbooks. Grolier Education Corp., Instructional Systems Div., 845 Third Ave., New York, N. Y. 10022.
Titles include: Modern Trends in Consumerism, Product Safety, Budgeting, Use of Leisure Time, Investments and Retirement Planning. S/A

M29 - fs/c NUTRITION - WHAT'S IN IT FOR YOU. 1974. Filmstrip, cassette, 14 activity sheets, posters, gaming activities. J. C. Penney Co., Ave. of the Americas, New York, N. Y. 10019. M/J
Investigates the relationship of nutritional awareness and attitudes of eating patterns, how diet affects your health, weight control in your life style, and the function of nutritional labeling.

M30 - fs/r TRUTH IN LENDING. 1969. Filmstrip, record, Public Services, Division of Administration, Federal Reserve System, Washington, D. C. 20551.
Useful for teaching the truth in lending law; describes credit costs and gives examples comparing credit sources. Gives points to look for when signing a contract. S/A

M31 - fs/r PROTECTING THE CONSUMER. 1969. Filmstrip, record, teacher's guide, New York Times, Book and Education Div., 229 West 43rd St., New York, N. Y. 10036.
History of the consumer movement with emphasis on the changing concept of business responsibility toward the consumer. Documented with recorded speeches of Warren Magnuson, John F. Kennedy, Lyndon Johnson, and Ralph Nader. Does not include the Nixon or Ford administrations. S/A

M32 - fs/r YOUR TAX DOLLAR. Filmstrip, record, transparency master, teacher's guide. New York Times, Book and Education Div., 229 West 43rd st. New York, New York 10036.
Focuses on the economic demands of American society that must be met through taxation. J/S

M33 - fs/r THE FOOD AND DRUG ADMINISTRATION: THE NATION'S WATCHDOG?
2 filmstrips, records. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10580.
Surveys the FDA's history from 1906. Comments by James Turner, investigator for Ralph Nader, and C. W. Cook, board chairman of General Foods. J/S/A

M34 - fs/r THE NATIONAL HEALTH PROBLEM. 1972. 2 filmstrips, 2 records, Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. Presentation of the increasing demand for medical services and the shortage of medical personnel. Second part deals with the increasing medical crisis and steps that are being taken to meet and solve this problem. S/A

M35 - fs/r YOU AND THE LAW. 2 filmstrips, 2 records, teacher's guide. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. Part One explores distinctions between felonies and misdemeanors, civil law and criminal law, and conviction as adult and youthful offender. Part Two confronts the harsh, immediate realitites of arrest and jail. J/S

M36 - fs/r THE REGULATORY AGENCIES: A FOURTH BRANCH OF GOVERNMENT? 1971. 2 filmstrips, 2 records, teacher's guide. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. Examines the history and present role of the Interstate Commerce Commission, the Federal Communications Commission, and the Securities and Exchange Commission. Comment by Ralph Nader, and then FTC Commissioner Nicholas Johnson. J/S

M37 - fs/r MONEY MANAGEMENT SERIES. 6 filmstrips, records. BFA, 2211 Michigan Ave., Santa Monica, Calif. 90404. Titles include; Charge Account Applications, Charge Cards and Charge Statements, the Bank Loan, The Loan Company, the Credit Union, The Retail Merchants Association. Some credit information outdated. Newer edition available from BFA. J/S

M38 - fs/r TEACHING SOCIAL LIVING SKILLS: CONSUMER EDUCATION. 1968. Filmstrip, cassette, 10 transparency masters, 10 lesson plans, worksheet masters, teacher's guide, 25 small records. National Education Association, 1201 16th St., N. W., Washington, D. C. 20036. Discusses credit and banking services. M/J/S

M39 - fs/r THE ANATOMY OF A SALE. Filmstrip, record, teacher's guide. Sears, Roebuck, and Co., Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60611. Examines the interacting structures of the buying/selling situations and the roles of buyer and seller: how they operate, how they relate, how they can complement each other, and how they can come into conflict. M/J/S

M40 - fs/t CREDIT: A CONSUMER RESOURCE. 1970. Filmstrip, case studies, transparencies, teacher's guide. J. C. Penney Co., 1301 Ave. of the Americas, New York, N. Y. 10019.
Focuses on attitudes about credit, different types of credit, reasons for and against buying on credit, and shopping for credit. J/S

M41 - fs/r DECISION MAKING FOR CONSUMERS. 1969. Filmstrip, record, transparency, 6 paper puppets, bulletin board unit, record, script.
J. C. Penney Co., 1301 Ave. of the Americas, New York, N. Y. 10019.
Designed to help the student understand the decision-making process. M/J/S

M42 - fs/r CONSUMER ADVERTISING. 1974. Filmstrip, record, teacher resource manual, wall chart, student leaflets. Procter and Gamble Educational Services, P. O. Box 14009, Cincinnati, Ohio 45214.
Identifies advertising's role in the total marketing process.
Does not discuss deceptive advertising and FTC regulations. J/S

M43 - t/g CONSUMER CREDIT SERIES. 1970. Scholastic Magazines, Inc., 904 Sylvan Ave., Englewood Cliffs, N. J. 07632.
Unit A - Consumers and Credit in Our Society. Includes "Credit World" game and 10 black and white transparency masters.
Unit B - Credit: When, Where, and How. Includes 10 transparency masters and 100 questions on credit.
Unit C - Making Credit Decisions. Includes 8 transparency masters, credit glossary, and the "Dollar Wise" game. J/S

M44 - fs/r LEARNING ABOUT ME: DEVELOPING SELF-CONCEPT. 1972. 5 filmstrips, 5 records, teacher's guide. QED Productions, 2921 W. Alameda Ave., P. O. Box 1608, Burbank, Calif. 91507.
Stimulates students in the exploration of a more positive self-concept. I/M
INTERMEDIATE GRADES.

M45 - fs/r THE PRICE IS RIGHT - OR IS IT? 4 filmstrips, 2 records, teacher's guide. Urban Media Materials, 212 Mineola Ave., Roslyn Heights, N. Y. 11577.
Titles include: Let's Make A Deal, Get Your Money's Worth, Super Snooper, Big Sister and the Lemon.
ELEMENTARY GRADES. P/I/M

M46 - CONSUMER AT LARGE. 1972. 6 filmstrips, 3 records, teacher's guide.
fs/r Cornet Instructional Media, 65 E. South Water St., Chicago, Ill.60601.
Features humorous interplay between the narrator and Charlie the consumer to help students learn the importance of educational buying. M/J/S

M47 - PREPARING FOR AN INTERVIEW. Filmstrip, record. J.C. Penney Co.,
fs/r 1301 Ave. of the Americas, New York, N.Y. 10019.
Describes how to evaluate personal qualifications for a job, what types of questions might be asked at an interview, appropriate dress for the interview, and how to behave during an interview. J/S

M48 - BUSINESS AND YOU FILMSTRIP SERIES: SET ONE. 1972. 6 filmstrips,
fs/c 6 cassettes. Gregg Div., McGraw-Hill, Princeton Rd., Highstown, N.J. 08520.
Titles include: The Birth of An Idea; The Nature of Business; Our Free Enterprise System; The Role of Government in Our Free Enterprise System; Money, Credit, and Banks; The Bank and the Community. J/S

M48 - BUSINESS AND YOU FILMSTRIP SERIES: SET ONE. 6 filmstrips, 6 records.
fs/r McGraw-Hill.

M49 - BUSINESS AND YOU FILMSTRIP SERIES: SET TWO. 1973. 6 filmstrips,
fs/c 6 cassettes. Gregg Div., McGraw-Hill, Princeton Rd., Hightstown, N.H. 08520.
Titles include: Managing Your Money; The Satisfied Customer; Buy Now, Pay Later; Substitutes for Cash; Putting Savings to Work; Sharing Economic Losses. J/S

M50 - BUSINESS AND YOU FILMSTRIP SERIES: SET THREE. 1973. 6 filmstrips,
fs/r 6 cassettes, Gregg Div., McGraw-Hill, Princeton Rd., Highstown, N.J. 08520.
Titles include: Earning An Income; Planning for a Career; Unions and Management; Taxes, Taxes, Taxes; Environment; Citizenship Responsibility. J/S

M51 - INFLATION: CAUSES, CONSEQUENCES, AND CONTROLS. 1972. Filmstrip,
fs/r record, 35 copies of student readings, teacher's guide. Economic Stabilization Program, Cost of Living Council, Washington, D.C. Free.
Describes inflationary situation and theories about inflation. Dated information is provided about the price controls set by the Nixon Administration. S/A

M52 - INFLATION: ON PRICES AND WAGES AND RUNNING AMOK. 1973. Filmstrip, record, 30 copies of student readings, teacher's guide. Economic Stabilization Program, Cost of Living Council, Washington, D.C. Free. Covers the definition of inflation, who gets hurt by inflation, what causes inflation, and what the government can do. S/A

M53 - c/s/t DYNAMIC CONSUMER DECISION MAKING. 1972. 2 cassettes, 20 slides, 7 transparencies, education core. J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019.
By looking at some activities which people go through in decision making, students hopefully will appreciate the value of information in making decisions that are more consistent with priorities, better understand their decisions, and know that life quality is affected by consumer decisions. J/S

M54 - fs/r CONSUMER DEFENSE MECHANISMS. 1971. Filmstrip, record, commentary. J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019.
Three psychological defense mechanisms are humorously described: displaced aggression, denial, and rationalization. J/S

M55 - fs/r CAREER DECISIONS: FINDING, GETTING, AND KEEPING A JOB. 1974. 3 filmstrips, record, transparencies, job descriptions and applications, student worksheets. J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019. M/J/S
Discusses the many influences upon job choice.

M56 - fs/g PRIORITIES, DECISIONS, SECURITY. 1971. 2 filmstrips, teacher's guide, game. Institute of Life Insurance, Education Division, 277 Park Ave., New York, N.Y. 10017.
Geared to interest youth primarily with the role of life insurance in a young life style. Covers topics such as finanacial planning, setting priorities, and utilizing. J/S

M57 - fs/r SMART SPENDING. 1971. 2 filmstrips, record, 26 copies of a resuable student booklet, packet of garment hangtags, sets of problem cards, script for role playing, teacher's guide. Olcott Forward, Inc., 1 Claremont Ave., Thornwood, N.Y. 10594.
Contains many usable materials on topics such as automobile advertisements, guarantees, installment contracts, insurance, credit cards, and food buying. Student booklet "Money Matters" includes examples of contracts and advertisements. An exercise using a packet of hangtags is now outdated. M/J/S

M58 - SELLING: A GOOD WAY TO EARN A LIVING. 1970. 2 filmstrips, record
fs/r 26 copies of reusable student booklets, set of picture cards, transparency masters, teacher's guide. Olcott Forward, Inc., 1 Claremont Ave., Thornwood, N.Y. 10594.
Covers the how and why of selling. Some of the content areas include: What is salesman, getting and keeping a sales job, buyers-why they buy and where they are found, knowledge of product competition, and customers and how to keep them. J/S

M59 - POSTAL SERVICE EDUCATION KIT. 1974. Junior Postman Workbock, teacher's guide, classroom poster, bookmarks, junior postman card. U.S. Postal, Washington, D.C. P/I

M60 - FAMILY FINANCIAL MANAGEMENT. 1970. Transactions and business papers, record book, checkbook, files. South-Western Pub. Co., 5101 Madison Rd., Cincinnati, Ohio 45227.

M61 - INSIGHTS INTO CONSUMERISM: UNDERSTANDING ADVERTISING. 1973. 5 transparency masters, learning experiences, bibliography, scripts for radio or T.V. presentation. J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019.
Discusses the functions of advertising, advertising agencies, carrying out an ad campaign, analyzing an ad, and advertising codes and guidelines. J/S/A

M62 - INSIGHTS INTO CONSUMERISM: WOMEN AND CREDIT. 1973. Cassette, learning experiences, 4 transparency masters, scripts for radio or T.V. presentations. J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019. Focuses on women, the law, and credit. S/A

M63 - INSIGHTS INTO CONSUMERISM: ELECTRICITY, THE INDIVIDUAL AND THE ENERGY CRISIS. 1974. Visuals, scripts in radio or T.V. presentations. J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019. J/S/A

M64 - INSIGHTS INTO CONSUMERISM: MOVING TOWARD METRIC. 1974. Learning activities, metric slide, chart, poster, scripts for radio and T.V. presentation, J.C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019.
Topics covered: current metric changes, using the metric system, and preparing for metric change. M/J/S/A

M65 - TODAY'S CONSUMER FACES VALUE ISSUES. Cassette, 4 transparency masters, script of program, instructions for use. J. C. Penney Co., 1301 Ave. of the Americas, New York, N.Y. 10019.
Concerns people's values; and how the decisions people make based on these values affect themselves, their families, their friends, and society at large. M/J/S

M66 - THE MARKETPLACE. 1971. Simulation game, bulletin board projects, case studies, additional teaching resources. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.
Designed to teach students to evaluate advertising and to show them how to avoid common gyps and frauds. J/S

M67 - CONSUMER LAW. 1971. Transparency masters, student books, simulation games, wall charts. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.
Organized around the four consumer rights declared by President Kennedy: the right to be informed, the right to safety, the right to choose, and the right to be heard. Presents opportunities for students to become informed of their legal rights and responsibilities as shoppers and consumers. S

M68 - MONEY MANAGEMENT. 1970. Transparency masters, student books, teaching guide. Changing Times Education Service, 1729 H St., N. W. Washington, D. C. 20006.
Inquiry-oriented activities designed into this kit should lead students to a better understanding of earning, spending, borrowing, saving, and budgeting.

M69 - SAVING AND INVESTING. 1973. Simulation game, transparency masters, case study books. Changing Times Education Service, 1729 H St., N. W. Washington, D. C. 20006.
Shows students how to make their money grow through regular savings plans. Helps them understand the working of the stock market and savings institutions. Alerts them to the advantages and risks of real estate commodity investing. S/A

M70 - INSURANCE. 1972. Transparency masters, bulletin board displays, sound sheets, student books, teacher's guide. Changing Times Education Service, 1729 H. St., N. W., Washington, D. C. 20006.
Designed to help students gain an understanding of all types of insurance, to be able to define their goals and expectations involving insurance, and to sharpen their skills as insurance consumers. J/S

M71 - fs/c HOME CANNING: DO IT SAFELY. 1975. Filmstrip, cassette, narrative guide. U. S. Dept. of Agriculture. Distributed by Photo Lab, Inc., 3825 Georgia Ave., N. W., Washington, D. C. 20011. M/J/S

M72 - c/g MONEY MANAGEMENT KIT. 1974. Cassette, 30 copies of magazine article, 30 money manager sheets, money management glossary, 15 copies of Everybody's Money, booklet, curriculum guide, teacher's guide to credit unions, game. Credit Union National Association (CUNA), Education Dept., P. O. Box 431, Madison, Wisconsin 53701. High School program on money management. Unit titles include: Introduction, Earning, Saving, Borrowing, Insurance, Spending, Budgeting. J/S

M73 - fs/c TEACHING MONEY AND BANKING THE EASY WAY: THE JUNIOR HIGH PROGRAM 1975. 3 filmstrips, 3 cassettes, teacher's guide. Philadelphia Saving Fund Society, Philadelphia, 1212 Market St., Philadelphia, Pa. 19107 M/S
Titles include: The Money Story-History of Money; Money Makes a Circle - The Economic Exchange of Money; Who Moves Money - A Look at Banking

M74 - fs/c TEACHING MONEY AND BANKING THE EASY WAY: THE ELEMENTARY PROGRAM. 1975.
3 filmstrips, 3 cassettes, teacher's guide. Philadelphia Saving Fund Society, 1212 Market St., Philadelphia, Pa. 19107. P/I

M75 - TO BUY OR NOT TO BUY. Filmstrip, cassette, 18 purchase cards, 50 research cards, 10 copies of each of the 3 magazines, 1 wall chart, 2 duplicating masters, teacher's guide. Random House, Inc. 457 Hahn Rd., Westminister, Maryland 21157. J/S

M76 - SYSTEM V CONSUMER EDUCATION IN-SERVICE PROGRAM: VALUE CLARIFICATION. 1975
Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.
Non-circulating copy. A

M77 - SYSTEM V CONSUMER EDUCATION IN-SERVICE PROGRAM: INQUIRY. 1975
3 cassettes, 3 leader's guides to conducting workshop, 1 record. Changing Times Education Service, 1729 H St., N. W. Washington, D. C. 20006. A
Non-circulating copy.

M78 - SYSTEM V CONSUMER EDUCATION IN-SERVICE PROGRAM: QUESTIONING. 1975. 4 filmstrips, 4 cassettes, 15 participant manuals, 4 leader's guides to conducting the workshop, 3 records. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006. Non-circulating copy. A

M79 - SYSTEM V CONSUMER EDUCATION IN-SERVICE PROGRAM: ROLE PLAYING. 1975. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006. Non-circulating copy. A

M80 - SYSTEM V CONSUMER EDUCATION IN-SERVICE PROGRAM: GAMING/ SIMULATION. 1975. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006. Non-circulating copy. A

M81 - DECORATING MADE EASY. Filmstrip, student booklets, script.
fs Consumer Information Services, Sears Roebuck and Co., Sears Tower, Chicago, Ill. 60684. J/S/A

M82 - LET'S DECORATE THE BATHROOM. Filmstrip, student booklets, script. Consumer Information Services, Sears Roebuck and Co., Sears Tower, Chicago, Ill. 60684. J/S/A

M83 - YOUR SPACE AGE KITCHEN. Filmstrip, student booklets, study guide. Consumer Information Services, Sears Roebuck and Co., Sears Tower, Chicago, Ill. 60684. J/S/A

M84 - FASHIONS IN DINING. Filmstrip, student booklets, study guide. Consumer Information Services, Sears Roebuck and Co., Sears Tower, Chicago, Ill. 60684. J/S/A

M85 - HOW TO SELECT WINDOW TREATMENT. Filmstrip, student booklets, study guide. Consumer Information Services, Sears Roebuck and Co., Sears Tower, Chicago, Ill. 60684. J/S/A

M86 - MODERN CONSUMER EDUCATION. 39 lessons, 27 programmed learning
fs/c texts, 13 cassettes, 2 filmstrips, student record books, answer key cards, wall chart, instructor's manual. Grolier Education Corp., Systems, 845 Third Ave., New York, N.Y. 10002. 1st ed.
New addition available from Grolier: 24 cassettes, 2 filmstrips, etc. $311.00.
Topics covered: Food, clothing, and shelter; cars, furniture, appliances; protecting family health and security; you and the law; ways to handle money; ways to shop. M/J/S

M87 - WARNING! DOUBLECHECK THOSE CHARGE ACCOUNTS. 1975. 30 copies of the article, transparency master, teacher's guide. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.
Discusses the kinds of charge accounts and the advantages and disadvantages of using this type of credit. J/S

M88 - THE HARD FACT ABOUT EASY CREDIT. 1971. 30 copies of the article, transparency master, teacher's guide. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.
Describes how easy credit can lead to unfortunate consequences and how to shop around for credit. J/S

M89 - NEW RULES THAT PROTECT YOUR CREDIT RATING. 30 copies of the article, transparency, transparency master, teacher's guide. Changing Times Education Service, 1729 H St., N. W., Washington, D. C. 20006.
Provides a definition of credit file and what information an individual is entitled to know about that file. J/S

M90 - INTERMEDIATE MATH: METRIC. 1974. 33 task cards, teacher's guide. DPR Pub., Inc. Grades 4-8. I/M/J

M91 - INSIGHTS INTO CONSUMERISM: CONSUMER SPENDING POWER - WHAT ARE THE ISSUES? 1975. Portfolio. Educational Relations, J. C. Penney Co., 1301 Ave. of the Americas, New York, N. Y. 10019.
Explores factors influencing the cost of living and consumer's response to economic fluctuations. J/S

M92 - LEARNING TO BE A WISE CONSUMER. 1975. 4 filmstrips, 4 cassettes.
fs/c Guidance Associates, New York.
Discusses 4 separate topics: who is a consumer, consumer choices, buying wisely and rights and responsibilities. I/M

M93 - HISTORY OF THE CONSUMER MOVEMENT. 1975. filmstrip, cassette, picture cards, reprints, and teacher's guide.
Teacher's Library, Inc., New York.
Discusses the buying of products and services in the 18th, 19th and 20th centuries. S/A

M94 - INSIGHTS INTO CONSUMERISM: REDRESS-EXAMINING THE ISSUES. 1976. J. C. Penney, New York.
Learning experiences, duplicating masters, scripts, poster. J. C. Penney Co., New York, N. Y.
Activities involve the students in examining and solving problems in consumer redress. J/S/A

M95 - MARRIAGE AND MONEY. 1973. Filmstrip, cassette. Education Services, Institute of Life Insurance.
Dramatizes situations young couple must face with 2 incomes, job choices, credit crisis and long-term projections involving financial planning. S/A

M96 - CAREER DEVELOPMENT: EDUCATION FOR LIVING. 1974. Filmstirp, cassette, guide, case studies, student activity sheets, picture cards. J. C. Penney, Co., New York.
Addresses two-fold problem of job choice for young people; career decisions are a part of the whole person, and the job market as a changing market. S

M97 - fs/c MONEY MANAGEMENT FILMSTRIP LIBRARY. 1973. 5 filmstrips and cassettes, guides, pamphlets. Money management institute of Household Finance Corporation.
Dramatizes five separate areas of consumer skills: be credit wise; money talks; food dollars and sense; your wardrobe and you; you, the shopper. J/S

M98 - ADVERTISING: TARGET, YOU. 1976. This Business called media series. Filmstrip, cassette, no guide. EMC, St. Paul Minn.
Discusses purposes and techniques of advertising. Includes positive and negative aspects, discussion breaks. S/A

M99 - fs/c ADVERTISING: THE IMAGEMAKERS. 1974. Filmstrip, cassette, student workbooks, guide poster. Xerox. Middletown, Conn. J/S/A

M100- fs/c BANKING SERIES. 1974. 5 filmstrips, 3 cassettes, guide. Interpretive Education, Kalamazoo, Mich.
Designed for student use. Presents basic concepts and competencies in using simple banking services, especially checking and savings accounts. M/J/S

M101- INSIGHTS INTO CONSUMERISM: COPING WITH A CASHLESS SOCIETY. 1976. Learning activities, duplicating masters, scripts, posters. J. C. Penney, New York.
Activities and worksheets involve students in exploring problems and benefits of electronic funds transfer (checking accounts). J/S/A

M102- DECISIONS, DECISIONS. 1976. Cassette, activity sheets, posters, role playing cards, case studies. J. C. Penney, New York.
Explores the relationship of communication skills and decision making in the family and the marketplace. S/A

M103 - fs/c ECONOMICS FOR PRIMARIES. 1976. 6 filmstrips, 3 cassettes. Eyegate, Jamacia, N. Y.
Demonstrates the concepts of production and consumption. P/I

M104 - fs/c KNOWING WHAT'S TRUE. 1975. 4 filmstrip, 2 cassettes. Eyegate, Jamaica, N. Y.
Discusses different aspects of propaganda and advertising. Filmstrips may be used independently. M/J

M105 - SHOPPING FOR HEALTH CARE. 1976. (Series Consumer Skills)
Filmstrip, cassette, guide. Guidance Associates, New York.
Approaches choices in health care from individual point of view; teaches consumer to ask the right question. Includes discussion guide. S/A

M106- fs/c WHAT FOODS PEOPLE NEED. 1976. (Nutrition for Young People Series)
Filmstrip, cassette, guide. Guidance Associates, New York.
Reviews essential nutrients, variety in diet and science, and the food groups. M/J

M107 - fs/c CONSUMER MATH. 1976. 2 filmstrips, 2 cassettes, spirit masters, guide, reprints. Newsweek News Focus, New York.
Applies math skills in calculating cost and measuring quantities to marketplace situations for wise decision making and buying J/S

M108 - CONSUMER'S WORLD: ENVIRONMENTAL LOGIC II. 1975. 10 cassettes, workbooks, activities, quizzes, guide, resource material. Innovative Sciences, Standford, Conn. Ten-part program designed for individualized and moderator led group interaction. Includes broad variety of reinforcing exercises in classroom laboratory format. S

M109 - fs/c CONSUMER CHOICE. 1976. Filmstrip, cassette, teacher's guide, pre-test, spirit masters, activities. Proctor and Gamble, Cincinnati, Ohio.
Cartoon style introduction to the market economy and the consumer's place in it. Uses company's marketing and production experience with "Pampers." S/A

M110 - fs/c FOOD: A SUPERNATURAL RESOURCE. 1975. Filmstrip, spirit masters, transparencies, poster. National Dairy Council, Chicago.
Multiethnic comprehensive materials on values in choosing and buying foods. S/A

M111 - TOOTHTOWN, U. S. A. 1975. Filmstrip, cassette, guide, posters, pamphlets. National Dairy Council, Chicago.
Cartoon style western melodrama presents aspects affecting good dental health in 4 units: values and choices, dietary habits and oral habits, personal dental care and professional dental care. P/I

M112 - fs/c AUTOMOBILE INSURANCE. (n. d.) Insurance Information Institute.
Filmstrip cartoon and chart presentation of types of coverage in an automobile policy. Includes discussion breaks. Prices may be out-of-date S

M113 - fs/c INSURANCE FOR THE HOME (n. d.) Filmstrip, cassette. Insurance Information Institute,
Cartoon and chart presentation of types of insurance protection for the home; fire and homeowners. Prices may be out of date S

M114 - fs/r MEAT PRICES - A SEARCH FOR ANSWERS. 1974. Filmstrip, record, guide, survey sheets, pamphlets. National Livestock and Meat Board, Chicago.
Looks behind the scenes at variety of factors which can affect price of meat. J/S

M115 - METRIC SURVIVAL KIT. 1975. Metric measurement tools; guide. Enrich, Inc. Sunnyvale, CA.
Kit includes tools for metric measurement activities, in length, area, volume, mass and temperature. Guide includes lesson plans. I/M/J

M116 - fs/c RECYCLING: AN ECOLOGY STUDY. 1972. Filmstrip, cassette, script, lists of recycling centers. Aluminum Association, New York.
Recounts history and problems of recycling cans. Leads to general discussion of recycling solid waste.

M117 - fs/c CONSUMER EDUCATION SERIES. 1972. 6 filmstrips, 6 cassettes, 6 guides. Doubleday Multimedia, Santa Ana, CA.
Presents broad variety of problems frequently facing young and unwary adult consumers. Excellent guides. S

M118 - fs/c GENERAL BUSINESS, Vol. 4 1977. 4 filmstrips, 2 cassettes, guide. South-Western Cincinnati, Ohio.
Set correlates with units 10, 11 of General Business, 11th ed, text by Debrum, et al. J/S

M119 - fs/c THE CONSUMER PROCESS, PROGRAM 1. 1977. 3 filmstrips, 3 cassettes, 16 spirit masters, 2 transparencies, guide. Butterick Pub., Altonna. PA.
Deals with how consumers fit into the economy; the difference between needs and wants. M/J/S

M120 - fs/c THE PLANNING PROCESS, PROGRAM 2. 1977. 3 filmstrips, 3 cassettes, 16 spirit masters, 2 transparencies guide. Butterick Pub., Altoona, PA.
Discusses becoming a wise consumer; includes case studies of the kinds of purchases adolescents make. M/J/S

M121 - fs/c THE BUYING PROCESS, PROGRAM 3. 1977. 3 filmstrips, 3 cassettes, 30 copies of magazine, 8 spirit masters, guide. Butterick Pub., Altoona PA. Deals with the differences between the interests of the buyer and of the seller. M/J/S

M122 - fs/c THE LEGAL PROCESS, PROGRAM 4. 1977. 3 filmstrips, 3 cassettes, 5 games, 9 spirit masters, guide. Butterick Pub., Altoona, PA. Explains rights and responsibilities of buyers and sellers; presents purchasing as a legal transaction. M/J/S

M123 - THE ACTION PROCESS, PROGRAM 5. 1977. 3 cassettes, 40 activity cards, poster guide. Butterick Pub., Altoona, PA. Deals with consumerism in a broad perspective; tradeoffs between spending time and spending money; the effects of scarcity, the future. M/J/S

CASSETTES

C1 CONSUMER SENSE. 1970. 10 Cassettes, 30 student response books, and teacher's guide. Coronet Instructional Media, 65 E. South Water St., Chicago, Illinois 60601.
10 units covering the planning of budgets, using advertising, deceptive advertising and selling, getting what you want, credit and the management of credit, saving and investing, and consumer rights and responsibilities. J/S

C2 MODERN CONSUMER EDUCATION. 1972. 12 cassettes (fast paced). Grolier Education Corp., Instructional Systems Division. 845 Third Ave., New York, N. Y. 10022.
Intended for use with Grolier's MODERN CONSUMER EDUCATION KIT. Series is faster paced but question-and-answer format remains. S

C3 VALUES: A DISCUSSION GUIDE FOR PERSONAL DECISION MAKING. 1974. 1 manual, 6 figure booklets, 1 exercise book, 1 audio book, 1 cassette. By David Abbey. Human Development Institute, Division of Instructional Dynamics Incorporated, Chicago, Illinois.
"A self-contained program designed to teach the fundamentals of the process involved in making choices and decisions." S

C4 THE CONSUMER AND EXPERTS. 1972. 1 cassette, 30 copies of student response workbooks, and teacher's guide. 3M Corp., Box 33344, St. Paul, Minn.
Discusses how to go about shopping for experts in the fields of medicine, law, insurance, and taxes. S

C5 THE CONSUMER AND CARS. 1972. 1 cassette, 30 copies of student response workbooks, and teacher's guide. 3M Corp., Box 33344, St. Paul, Minn. J/S

C6 ADS: HIDDEN MESSAGES. 1970. 1 cassette, 30 copies of student response workbooks, and teacher's guide. 3M Corp., Box 33344, St. Paul, Minn.
Students identify four types of people and decide how they would appeal to each person with a product and product image. I/J/S

C7 FRIENDLY PERSUASION: PROPAGANDA TYPES. 1970, 1 cassette, 30 copies of student response workbooks, and teacher's guide. 3M Corp., Box 33344, St. Paul, Minn.
Introduces five types of propaganda; band wagons, snob appeal, just folks, testimonial, and glittering generalities. I/J/S

C8 WHAT IS PROPAGANDA? 1970. 1 cassette, 30 copies of student response workbooks, and teacher's guide. 3M Corp., Box 33344, St. Paul, Minn. I/J/S

FILMSTRIPS

FS 1 PROBLEMS FOR YOUNG CONSUMERS, 1972. Six filmstrips, guide.
Urban Media Materials, 212 Mineola Avenue, Roslyn Heights, N. Y. 11577.

Silent cartoon style filmstrips present situations to motivate problem-solving discussions on packaging, credit, fraud, comparison shopping. P/I/M

FS 2 CONSUMER FILMSTRIP SERIES, 1968. Three filmstrips.
Institute of Life Insurance, 277 Park Avenue, New York, N. Y. 10017.

Captioned color filmstrips deal with: our role as consumers, consumers in marketplace and consumers in action. M/J/S

FS 3 THE ROLE OF CONSUMERS.
Discarded - out-of-date.

FS 4 SPENDING YOUR FOOD DOLLARS, 1967. Filmstrip and Guides.
Money Management Institute, Prudential Plaza, Chicago, Ill. 60601.

Captioned color filmstrip based on booklet, "Your Food Dollar," demonstrates skills in managing food money to plan, buy, store and prepare nutritious meals. Guide includes quiz. M/J/S

FS 5 YOUR WARDROBE AND YOU, 1967. Filmstrip and Guide. Guide includes quiz.
Money Management Institute, Prudential Plaza, Chicago, Ill. 60601.

Captioned color cartoon style filmstrip to accompany booklet, "Your Clothing Dollar," teaches dressing attractively, planning suitable wardrobe, controlling clothing costs and shopping intelligently. J/S/A

FS 6 YOU THE CONSUMER, 1969. Filmstrip, guide.
Popular Science Publishing Co., 355 Lexington Avenue, New York, N. Y. 10017.

Captioned color filmstrip demonstrates role, rights and responsibilities of teenager in the marketplace. M/J/S

FS 7 PROFIT MONEY AND BANKING, 1962. Four filmstrips,
Warren Schloat Publication, Palmer Lane West, Pleasantville, New York.

Color captioned filmstrips present basic economic concepts from social studies point of view: What is profit, Why we use money, Andy lends money to the bank, and what the bank does with Andy's money. I/M

FS 8 UMPTEEN WAYS PEOPLE SHOP. (n.d.) Filmstrip and script. J.C
J.C. Penney Co., 1301 Avenue of Americas, New York, N. Y. 10019.

Color filmstrip explores values and styles in shopping. M/J/S

FS 9 MARRIAGE AND MONEY
Discarded - out-of-date.

FS 10 CREDIT CONCEPTS, 1969. Filmstrip, guide.
Visual Education Consultants, Madison, Wisconsin.

Color filmstrip explains types and sources of credit; advantages, disadvantages of each. Pamphlets from Federal Reserve Bank update filmstrip with information on new legislation. J/S

FS 11 HOW MONEY AND CREDIT HELP US, 1966. Filmstrip and guide.
Benefic Press, 10300 W. Roosevelt Road, Westchester, Ill. 60153.

Filmstrip accompanies social studies text of same name. Broadens and re-enforces textbook concepts of money, banking, credit. I/M

GAMES

G1 TEACHER'S READY TO USE PACKET OF GENERAL BUSINESS SUBJECTS: CROSSWORD PUZZLES. By Dr. Peter Yacyk. 1971. 11 crossword puzzles and answers. Rider College, Trenton, N.J. J/S

G2 WHEELS. 1970. Paul S. Amidon Assoc., Chicago, Ill.
A simulation game in which student role-plays the purchase and maintenance of a car for 1 year. S

G3 INFLATION. 1972. Paul S. Amidon Assoc., Chicago, Ill.
A simulation designed to allow students to experience the process of political-economic decision making. S

G4 CHARGE, 1972. Includes role cards, activity sheets, manual. Paul S. Amidon Assoc. Chicago, Ill.
A simulation based on the wise use of charge accounts; intended to be used with a computer.
S

G5 SHARP SHOPPER. 1972. Gillum Book Co., Kansas City.
4 player or 4 teams. Designed to teach good consumer practices by letting players simulate shopping for food, clothing, shelter and money. P/I

G7 FAMILY LIFE INCOME PATTERNS (FLIP). 1970. St. Paul, Minn.
A family budgeting simulation for 12 simulated months, includes student manuals and family profile packets. Instructional simulations. S

G8 CONSUMER. By Gerald Zaltman. 1969. Western Publishing, New York.
An ongoing classroom game involving consumers, salesmen, credit manager, banker. J/S

G9 ECONOMIC SYSTEM. By Jas Coleman and Robert Harris. 1969. Western Publishing, New York.
Simulates the interrelationship of a competitive economic system. S

G10 BEAT THE MARKET. 1973. 5 part game set for up to 42 pp. in each part.
Simulates economic price determination. Set includes: Limited Market, Limited Competitive Market; Competitive Exchange Market; Competition or Subsidy? Competition or Control? S

G11 MEAL RUMMY. (no date) Card game. Agricultural Extension Service, University of Minnesota, 3-4 players.
Helps students learn about nutrition and the four food groups. I/J

G12 SHOPPING LISTS GAME I. 1975. Game for 1 or 2 people. Developmental Learning Materials, Niles, Illinois 60648. Allows students to develop vocabulary and knowledge of money as they learn names and values of coins and one- and five-dollar bills. P/I

G13 MASS TRANSIT: A GAME FOR LEARNING ABOUT ENERGY CONSERVATION. 1974. Milton Bradley Co., Springfield, Mass.
2 to 4 players. I

G14 DISCOVERING ENERGY: A GAME FOR LEARNING ENERGY RESOURCES. 1974. Milton Bradley Co., Springfield, Mass.
2 to 4 players. I

G15 PUT OUT THE LIGHTS: A GAME FOR LEARNING ABOUT ENERGY CONSERVATION. Milton Bradley Co., Springfield, Mass.
2 to 4 players. I

G16 SHOPPING LISTS GAME II, 1975. Developmental Learning Materials. Niles, Illinois.
A more difficult version of SHOPPING LISTS GAME I. I/J

G17 ENERGY IN THE COMMUNITY: A GAME FOR LEARNING, HOW ENERGY SATISFIES HUMAN NEEDS. 1974. Milton Bradley Co., Springfield, Mass.
2 to 4 players. I

G18 MONEY DOMINOES. Developmental Learning Materials, Niles, Ill.
28 cardboard dominoes depicting coins. P/I

G19 BUY AND SELL. 1976. Developmental Learning Materials, Niles, Illinois.
Game designed for practice in making change and counting. I/M

G20 METRIC MATCH, Ideal School Supply Co., Oak Lawn, Ill.
Board game intended to reinforce understanding of metric units of measure I/J

G21 SOUPS ON! A BALANCED DIET BINGO GAME, National Health Systems, Ann Arbor, Michigan. P/I/J

G22 JUEGO LISTAS DE COMPRAS. Developmental Learning Materials, Niles, Ill.
Spanish version of SHOPPING LISTS GAME I.

G23 COINS AND BILLS. Developmental Learning Materials, Niles, Ill.
P

G24 METRIC BOX, Teacher's guide and 92 different activity cards.
Series of activities and games on metric length, weight, and volume. I/J

G25 COIN PUZZLES. Developmental Learning Materials, Niles, Ill.
A match game involving 25 double-sized cards, cut into 2 pieces, with money values on one side and pictures of coins on the other piece. P/I

G26 SHARP THE RISK: THE INSURANCE GAME. 1972. Changing Times Education Service, Washington, D. C.
8 to 40 people. 3 or more class periods. J/S

G27 SWINDLE. 1975. Changing Times Education Service, Washington, D. C.
20 people. One class period. Helps students experience decision making in shopping and helps them recognize gyps and frauds. J/S

G28 HOUSE UNIT. 1974. Changing Times Education Service, Washington, D. C. J/S
10-32 players. 2 to 3 class periods.

G29 CONSUMER REDRESS. 1971. Changing Times Education Service, Washington, D. C.
2 to 3 teams of consumers compete to obtain redress for series of grievances by selecting the proper channel of appeal. 1 class period. J/S

G30 BUDGETING GAME: 1975. Changing Times Education Service, Washington, D. C.
Four teams of four players role-play a 12 month family budget. J/S

G31 INVEST: THE PERSONAL INVESTIGATING GAME: 1973. Changing Times Education Service, Washington, D.C.
5 to class size group. 3-4 class periods. Introductory activity to saving and investing.

G32 FOOD-O A GAME BASED ON THE DAILY FOUR FOOD GROUPS. 1974.
Cooperative Extension Service, Washington State University.
A Bingo type game based on nutritious meals. Up to 15 people. P/I/J

G33 MASS MEDIA: 1976. Creative Teaching Press, Inc.
100 language arts activities that involve newspapers, magazines, radio, television and movies. I/J

G34 SEARCH AND RESEARCH. 1976. Creative Teaching Press, Inc.
An individualized approach to the initial teaching of research skills.
50 activity cards. I/J

G35 CHECK OUT: THE CALCULATOR SHOPPING GAME. 1976.
Texas Instruments Inc. Game involves skills in using calculator, budgeting, counting money, planning nutritious meals. (Calculator not included.) J/S

TRANSPARENCIES

T1 through T18 have been withdrawn from general circulation because much of the material is dated.

Each transparency kit 1 through 18 contains approximately 20 transparencies and a teacher's guide, published between 1967-71 by 3M Corp., Box 33344, St. Paul, Minn. Teachers may preview the material at the Center, and may borrow those sections still current, if appropriate for their classes.

T19 HEALTH CARE DELIVERY - THE PART OF CONSUMER AND PROVIDER.
By Edward Johns. 1970. 20 transparencies and teacher's guide.
Presents a discussion of the federal, state, and community role in health care delivery. S

T20 THE CONSUMER LOOKS AT TEXTILES. 14 transparencies (samples of the complete set). Bamm Pub. Co., Cherry Hill, N.J.
Non-circulating copy.

T21 GENERAL BUSINESS FOR EVERYDAY LIVING, VOL. 2: YOU AS A CONSUMER, NOW. 1973. 15 transparencies and teacher's guide. Gregg Div., McGraw-Hill, Princeton Rd., Hightstown, N.J.
Introduces the topics of money management, shopping skills, consumer protection, contracts, and credit. J

T22 GENERAL BUSINESS FOR EVERYDAY LIVING, VOL. 3: YOU AS A CONSUMER, LATER. 20 transparencies and teacher's guide. Gregg Div., McGraw-Hill, Princeton Rd., Hightstown, N.J.
Discusses using a checking account, bank statements, saving accounts, investing and insurance, including life, social security, unemployment and health insurance. J/S

T23 GENERAL BUSINESS FOR EVERYDAY LIVING, VOL. 4: YOU AS A WORKER AND A CITIZEN. 1974. 20 transparencies and teacher's guide.
Gregg Div., Princeton Rd., Hightstown, N. J.
Discusses factors that affect wages, planning for work, labor unions, taxes, economic growth, and economic decisions. J/S

T24 EVERYDAY ECONOMICS, LEVEL ONE - THE FAMILY. 1967. Transparencies with teacher's guide, 12 spirit duplicating masters for worksheets. Noble and Noble Pub. Co., 750 Third Ave., New York, N. Y. 10017.
Using the family as its frame of reference, this unit discusses barter, money, needs and wants, and the necessity for making choices. P

T25 EVERYDAY ECONOMICS, LEVEL TWO - THE COMMUNITY. 1969. Transparencies with teacher's guide, spirit masters for worksheets. Noble and Noble Pub. Co., 750 Third Ave., New York, N. Y. 10017.
Explains what goods are and how they differ from services. Illustrates how every person can function both as a consumer and producer. P

T26 EVERYDAY ECONOMICS, LEVEL THREE - EARLY SETTLERS. 1969. Noble and Noble Pub. Co., 750 Third Ave., New York, N. Y. 10017. Transparencies, with teacher's guide and spirit masters for student worksheets.
Begins with a historical view of how specialization resulted in interdependence. Also considers the importance of money as a medium of exchange. P

T27 ABOUT LAW. 1967. 15 transparencies and teacher's guide. Channing L. Bete Co., Inc., 45 Federal St., Greenfield, Mass. 01301.
Titles include: What Is Law, Why Have Laws, Marriage Laws, Selling a House, Wills, Civil Law, Inquiries Covered by Criminal Law. J/S

T28 ABOUT THE AMERICAN ECONOMY. 1967. 15 transparencies and teacher's guide. Channing L. Bete Co., Inc., 45 Federal St., Greenfield, Mass. 01301.
Titles include: What Is Economics, Why Study Economics, What Is Our Economic System, Free Market System, G. N. P., Capital, Management S

T29 A PRIMER FOR CONSUMER THINKING. 1970. 10 transparencies and teacher's guide. Educational Services Div., Consumer's Union of U. S., Inc., Mt. Vernon, N. N. 10550
An introductory unit which discusses consumer rights and responsibilities, sources of information, and alternatives in the marketplace. J/S

T30 CONSUMER EDUCATION TRANSPARENCIES. 1968. 19 transparencies. Vocational Education Media Center, Clemson University, Clemson, South Carolina.
Supplement to CONSUMER EDUCATION: A GUIDE FOR HOME ECONOMICS TEACHERS (curriculum guide). S

T31 FOOD BUYING. 1968. 5 transparencies, 5 transparency masters, and teacher's guide. Classtoons, Division of Scholastic Magazines, Inc., Englewood Cliffs, New Jersey. J/S

T32 BUYING CLOTHES. 1968. 5 transparency masters, 5 transparencies, and teacher's guide. Classtoons, Division of Scholastic Magazines, Inc., Englewood Cliffs, New Jersey.
May be out-of date. J/S

T33 DECISION-MAKING, 1968. 5 transparencies, 5 transparency masters, and teacher's guide. Classtoons, Division of Scholastic Magazines, Inc., Englewood Cliffs, N. J. J/S

T34 FAMILY VALUES, 1968. 5 transparencies, 5 transparency masters, and teacher's guide. Classtoons, Division of Scholastic Magazines, Inc., Englewood Cliffs, N. J. S

T35 EVERYDAY ECONOMICS, Level Four; 1967. Transparencies, with teacher's guide and spirit masters for student worksheets. Noble and Noble Pub., New York.
The Nation. Analyzes meaning, quality value of money; discusses limited resources; explains how specialization in production leads to efficiency and interdependence. I

T36 EVERYDAY ECONOMICS, Level Five; 1967. Transparencies, with teacher's guide and spirit masters for student worksheets. Noble and Noble Pub., New York.
Considers colonial experience with land to explore importance of efficient use of limited resources. Discusses how specialization leads to efficiency and interdependence. I

T37 EVERYDAY ECONOMICS; Level Six; 1967. Transparencies with teacher's guide and spirit masters for student worksheets. Noble and Noble Pub., New York.
The World. Examines different nations' resources and their uses. Shows how specialization leads to cooperation. Discusses Common Market's attempt to meet member nation's needs. I

VIDEOTAPES

The following videotapes are part of the CONSUMER SURVIVAL KIT SERIES produced and televised over public television by the Maryland Center for Public Broadcasting. Each tape is in color, 30 minutes in length and available in cassette or reel-to-reel form. S/A

V 101 AUTO REPAIR. 1975. Videotape. Maryland Center for Public Broadcasting.
George Gobel explains how not to handle an auto repair problem. Favorite tricks of unscrupulous repair shops, preventative maintenance, "hands on" workshops examined.

V 102 SUPERMARKETS (Supermarket Strategy) 1975. Videotape. Maryland Center for Public Broadcasting.
The new consumer is examined. Saving money at the market, protein needs, saving money in using vegetables in certain combinations, impulse buying, supermarket of the future - all explored.

V 103 LAND SALES. 1975. Videotape. Maryland Center for Public Broadcasting.
Deals with whether or not buying land is a good investment. Discusses hazards of buying land on the installment plan, high pressure sales traps, definition of property report.

V 104 CREDIT. Videotape. 1975. Maryland Center for Public Broadcasting.
Deals with pleasures and pitfalls of buying on credit, responsibilities of a credit card holder, annual percentage rate and what it means, revolving charge accounts and their cost.

V 105 FUNERALS. 1975. Videotape. Maryland Center for Public Broadcasting.
The true expenses of dieing revealed. Explores alternatives to immediate burial, cremation, planning ahead, purchasing cemetery lots.

V 106 USED CARS. 1975. Videotape. Maryland Center for Public Broadcasting.
The used car game is examined. Discusses different sources of obtaining a used car other than a dealer, examining a used car before purchase, "triple crown" of used car buying.

V 107 WEIGHT CONTROL. 1975. Videotape. Maryland Center for Public Broadcasting.
Some realistic exercise programs are presented. Examines "mind over matter" approach to weight reduction, behavior modification, health spas.

V 108 OVER THE COUNTER DRUGS. 1975. Videotape. Maryland Center for Public Broadcasting.
Explores safety and effectiveness of non-prescription cures, what drugs really do and the truth in TV commercials and labels.

V 109 SHOES. 1975. Videotape. Maryland Center for Public Broadcasting.
Deals with what to look for in buying shoes, difference shoes can make in health, sneekers, Buddy Hackett and his "happy feet."

V 110 HOME BUYING. 1975. Videotape. Maryland Center for Public Broadcasting.
Sensible ways to keep dream house from a nightmare. Guidelines presented for shopping for new or older house; warranties; how to recognize good agent.

V 111 COSMETICS. 1975. Videotape. Maryland Center for Public Broadcasting.
Discusses cost structure of prestige cosmetics, the effect of the sun; hormone creams, aerosols, bubble baths, eye make-up, ingredient labeling.

V 112 AIR TRAVEL. 1975. Videotape. Maryland Center for Public Broadcasting.
Presents rights of the air traveler, reduced fares, traveling with pet, use of discount rates. Charter flights and package tours.

V 113 TIRES, 1975. Videotape. Maryland Center for Public Broadcasting.
Tests knowledge about radial tires, tire pressure and load ranges. Reveals costs and savings of proper inflation. Tony Randall and "tire disease."

V 114 HOME REPAIR. 1975. Videotape. Maryland Center for Public Broadcasting.(1975).
Explains how to avoid being taken by home improvement experts, termites, water in basement, do-it-yourself projects that save real money.

V 115 MOVING. 1975. Videotape. Maryland Center for Public Broadcasting.
Warns consumer how to avoid catastrophe when moving; rights of the moved; damaged furniture; estimated weight vs. actual weight; industry's image.

V 116 TOYS. 1975. Videotape. Maryland Center for Public Broadcasting.
Explains what to look for in buying toys that are safe and allow for imagination. Uses household items for safe fun toys.

V 117 FLOOR COVERINGS. 1975. Videotape. Maryland Center for Public Broadcasting.
Compares new carpeting or tile; no wax floors, fire safety of flooring; wear-ability.

V 118 CONDOMINIUMS, 1975. Videotape. Maryland Center for Public Broadcasting.
Explains the real costs of owning, responsibilities of condominium association, legal language.

V 119 LARGE APPLIANCES. 1975. Videotape. Maryland Center for Public Broadcasting.
Compares costs of refrigerators, freezers, air conditioner; gas vs. electric; cost vs. savings; saving on laundry costs.

V 120 MAIL ORDER SALES. 1975. Videotape. Maryland Center for Public Broadcasting.
Explores promises, frauds, small print of mail order claims; world or correspondence schools.

V 121 MEDICAL INSURANCE. 1975. Videotape. Maryland Center for Public Broadcasting. Deals with determining type and amount of coverage, group policies, mail order health insurance coverage, specific disease coverage.

V 122 FURNITURE. 1975. Videotape. Maryland Center for Public Broadcasting. Compares cost of materials vs. the selling price; repairing defective furniture; warranties; woods and mattresses.

V 123 BABY MATERIALS. 1975. Videotape. Maryland Center for Public Broadcasting. Examines reliability of auto restraint systems, do-it-yourself baby foods, furniture, back-packs, baby proofing the crib.

V 124 MOBILE HOMES. 1975. Videotape. Maryland Center for Public Broadcasting. Deals with cost, portatability, construction of mobile homes; dealers and lots; manufacturer's certificates.

V 125 DOOR TO DOOR SALES. 1975. Videotape. Maryland Center for Public Broadcasting. Explains the manufacturer's price vs. the salesman's quoted or unquoted price; the "easy mark"; the federal "cooling off" law; the sales contract.

V 126 CLOTHING. 1975. Videotape. Maryland Center for Public Broadcasting. Teaches how to recognize quality, construction, fabrics; natural fibers, vs. man-made; blends; stitching; "wrinkle reading" to determine proper fit.

V 203 FINANCIAL INSTITUTIONS. Videotape. 1976. Maryland Center for Public Broadcasting.
Explores how to maximize interest on savings and minimize costs for banking services; compares commercial bank to savings and loan, interest rates vs. banker's right of interest.

V 206 INCOME TAXES (MANY HAPPY RETURNS) 1976. Videotape. Maryland Center for Public Broadcasting.
Teaches how to select a tax practitione , doing-it-yourself, dealing with IRS. Explains tax credits, dedu ions, common tax errors, what to do if audited.

V 208 ADVERTISING. 1976. Videotape. Maryland Center for Public Broadcasting. Presents common-sense defenses to protect wallet; what money-back guarantees mean; federal government's role in screening advertising claims.

V 209 LIFE INSURANCE. 1976. Videotape. Maryland Center for Public Broadcasting. Teaches how to determine best policy for needs, group coverage, insuring children, whole life and term, premiums, face value, death benefits, forced savings.

V 210 EYE CARE. 1976. Videotape. Maryland Center for Public Broadcasting. Explains common eye problems, contact lenses, frames, sunglasses, eye-care products, expectations from an eye examination, hard vs. soft lenses, plastic vs. glass.

V 213 AUTO REPAIRANOIA II. 1976. Videotape. Maryland Center for Public Broadcasting.
Unravels the legal and mechanical confusion that accompanies an accident, explains betterment charge that insurance companies may charge, finding a reputable body shop.

V 216 EMPLOYMENT. 1976. Videotape. Maryland Center for Public Broadcasting.
Examines where and how to find a job, unemployment compensation, job discrimination, tax breaks for hunters, resume writing.

V 217 TV'S AND STEREOS (HOME ENTERTAINING). 1976. Videotape. Maryland Center for Public Broadcasting.
Examines color tuning, discount TV, quadrophonic sound, antennas, TV ghosts.

V 220 NEW CARS. 1976. Videotape. Maryland Center for Public Broadcasting.
Deals with the real cost of a new car, new cars vs. used cars, claims to beware of, discount deals, what the new car dealer can offer.

V 222 SPORTS EQUIPMENT. 1976. Videotape. Maryland Center for Public Broadcasting.
Teaches criteria for safety equipment, quality vs. shoddy craftsmanship, pricing, correct equipment for weekend athlete.

V 223 AUTO INSURANCE. 1976. Videotape. Maryland Center for Public Broadcasting.
Discusses type of coverage needed, how states differ in regulations, what to do if in an accident.

V 224 EDUCATION COSTS. 1976. Videotape. Maryland Center for Public Broadcasting.
Explores the necessity of college, loans and grants available; what states, government and school can do for you.

V 226 TENANT'S RIGHTS. 1976. Videotape. Maryland Center for Public Broadcasting.
Reveals what tenant can expect from landlord, insurance, utilities problems; tenant's organizations, tenant's obligations, dealing with bad neighbors.

V 307 HOW TO COMPLAIN (COMPLAINT POWER). 1977. Videotape. Maryland Center for Public Broadcasting.
Explains procedure for effectively complaining and getting results, federal regulatory agencies, action panels; small claims court.

The following videotapes are part of the JUST AROUND THE CORNER SERIES produced by the Mississippi Authority for Educational Television. The goal of the tapes is to provide students with the knowledge and skills needed to manage a family economy and be able to demonstrate an awareness of basic economic principles. This is best accomplished by using the video in conjunction with the videotext.

Each tape is 15 minutes in length and can be provided only in cassette form.

SERIES 1, for use with videotext 1

V501 BUDGETING. 1977. Motivation for, need for, how to budget, fixed and flexible expenses, where and how to get help, cash vs. time payments, consequences, vocabulary.

V502 HOUSING NEEDS. 1977. Rent vs. buying, sources of information, obligations and responsibilities, safety codes right location, vocabulary.

V503 MOVING IN. 1977. Buying furniture, rights and responsibilities, vocabulary.

V504 SALES AND INCOME TAX. 1977. Local resources for information, where and how to get aid, dependents, exemptions, vocabulary.

V505 CATALOG ORDERING. 1977. Using catalogs for comparison shopping, reasons for catalogs, advantages and disadvantages, where to buy, vocabulary.

V506 SELLING TECHNIQUES. 1977. Legal rights, advertising claims, resources, food plan and freezer advantages, reading a sales contract, vocabulary.

V507 INSURANCE. 1977. Need for and types of insurance, fraud, Social Security, insurance benefits, payments, vocabulary.

V508 BUYING APPLIANCES. 1977. Using consumer's guides, warranty, maintenance, repair, appliance specifications, basic and luxury models, vocabulary.

V509 BANKING SERVICES. 1977. Savings and checking accounts, vocabulary.

V510 CAR MAINTENANCE. 1977. Where to go for repairs, manufacturer's manual and warranty, owner's maintenance responsibilities, vocabulary.

V511 CAR BUYING. 1977. Used car checklist, car shopping, financing, legal requirements, insurance, vocabulary.

V512 COMPARISON SHOPPING. 1977. Convenience items, where to shop, substitutions, vocabulary.

V513 LOANS AND CREDIT. 1977. Where to get a loan, credit, loan contract, credit unions, truth-in-lending, vocabulary.

V514 CHANGES IN BUDGET -I. 1977. Ways to meet medical and other expenses, starting a family, vocabulary.

V515 CHANGES IN BUDGET-II. 1977. Sources for help with money problems, changes in lives and budget by having a family, vocabulary.

SERIES 4, for use with videotext 4

V601 CREDIT CARDS. 1978. The types of credit cards that are available, how to apply for one of them, their advantages and disadvantages, how to compute the interest they charge.

V602 CREDIT RATINGS. 1978. How credit bureaus operate and what they want to know about a credit applicant, how to check your credit rating, how to get and maintain a good rating, what to do if you lose your credit card.

V603 LEGAL RIGHTS. 1978. Your rights if arrested, the procedures that follow arrest, how to find a lawyer, how criminal law differs from civil law.

V604 COURT PROCEDURES. 1978. How to raise bail, what court procedures take place prior to a trial, what happens at a trial.

V605 CONSUMER COMPLAINTS. 1978. What your rights under a product warranty are, how to complain to a dealer by phone or in person, how to write a letter of complaint.

V606 SMALL CLAIMS COURT. 1978. How to file a complaint with consumer agencies, what small claims court can do for you, how to file a suit in a small claims court.

V607 CITIZENSHIP. 1978. Who can become an American citizen, the steps to take in gaining citizenship, how the three branches of the American government work.

V608 VOTING. 1978. How laws are made, how important individual participation in government is, who has the right to vote, how to register to vote.

16MM FILMS

The following annotations are gleaned from the CATALOG OF AUDIO VISUAL MATERIALS 1976-77, which is available in each school. The films are, however, arranged alphabetically by consumer subject in the hope that such arrangement will be most useful to teachers.

To order any of the listed films, follow the directions on page xv of the CATALOG OF AUDIO VISUAL MATERIALS and remember that the Film Library requires at least two weeks notice for delivery.

Explanation of codes used:

SUBJECT - All of the consumer films are listed under one of thirteen subject headings:

Advertising
Consumer Math
Consumer Product Safety
Credit
Economics
Employment
Fraud
Money Management
Nutrition
Rights and Responsibilities
Shopping Skills
Taxes
Values

TITLE: After subject, all films are listed alphabetically by title, which is underlined.

CATALOG NUMBER: 6 digit number assigned to film by Film Library and required for ordering.

GRADE LEVEL: lower case letters indicate the general grade level(s) for which the film is most appropriate.

p. primary
i. intermediate
j. junior high
s. senior high
a. adult

COLOR AND DURATION: If the film is color or black and white (b/w), that information is indicated with the length of the film in minutes.

PRODUCER AND DATE: The source or producer of the film and the copyright date (if known) are indicated in parentheses.

Advertising

BUY LINE, THE
155141 jsa color 14 min.
(FILMFAIR 72)
This film presents a rapid montage of contemporary visual advertising, examines each advertisement and points out devious methods to get the consumer to buy the product.

CONSUMER EDUCATION: BUYING IN A SUPERMARKET
156290 jsa color 15 min.
(AIMS 73)
Helpful hints on how to select product and for what purpose: quality or quantity; with the great variety of products available hints on how to get the best value for your money. Film has humorous approach, although it clearly points out the psychological effect advertising has on the average consumer.

CONSUMER POWER - ADVERTISING
155536 color 25 min.
(BFA 72)
Advertising executive whose company creates Volkswagen ads defends purposes and functions of advertising in our society.

ON YOUR MARK
154441 js color 26 min.
(x)
This film is an exciting and informative color film intended to enlist the understanding and instructed support of all who have a stake in trademarks. The film cites effective means for protecting the trademark against infringements and protects the consumer and the businessman.

SIXTY SECOND SPOT
156400 ijs color 25 min.
(PYRAMID 74)
The making of a television commercial is exposed as a gallant, funny and epic struggle in this account of what goes on behind the scenes of major TV commercials.

TELEVISION AND POLITICS
155439 js color 25 min.
(BFA 71)
Examines many campaign commercials that use "Madison Ave" technique to package and sell politicians.

WH[illegible] DO YOU BUY?
102[illegible]4 ijs color 10 min.
(JOU 72)
The film-through a fictionalized and comical approach-focuses on the emotional elements which enter into the buying decision. It further shows how advertising utilizes the emotional appeals to sway our buying decision.

Consumer Math

KILOGRAM, THE - AN INTRODUCTION TO THE METRIC SYSTEM SERIES
102954 ij color 11 min.
(PERENNIAL 74)
The film shows the mass of a kilogram. There are constant size references to objects of known volume. The film treats the subjects as if there were no other system of weight. The film demonstrates the metric system with clarity and simplicity.

LEARNING ABOUT METRIC MEASURE
154875 ij color 17 min.
(BFA 70)
This film introduces the student to the basic concepts of the metric system.

LENGTH AND DISTANCE - METRICS FOR ELEMENTARY
102902 ij color 10 min.
(OXFORD 73)
Using everyday examples, film presents metric linear measurements, its subdivisions and extrapolations.

LITER, THE - AN INTRODUCTION TO THE METRIC SYSTEM SERIES
102953 ij color 6 min.
(PERENNIAL 74)
The film shows the size of a liter. There are constant size references to objects of known volume. The film treats the subject as if there were no other system of measure. The film demonstrates the metric system with clarity and simplicity.

MEASURE LENGTH - THINK METRIC SERIES
102910 pi color 9 min.
(BARR 73)
A film for introducing measuring and metric education. Two young boys explore their neighborhood with a meter stick and centimeter rule, discovering the comparative size of things about them. A simple narration and original music and song stimulate individual discovery, explain the importance of measuring length, and define the basic metric units: meter, centimeter, millimeter, and kilometer.

MEASURE VOLUME - THINK METRIC SERIES
102959 pi color 9 min.
(BARR 73)
Two girls visit a chemist to learn about the standard units of weight gram, milligram, and kilogram. Many uses of weight are shown and the girls compare the weight of common things in their home. Finally they use their new knowledge to bake a "metric cake."

MEASUREMENT IN THE FOOD STORE
101625 pi b/w 11 min.
(CORF 64)
A family encounters some practical problems involving the standard units of measurement in a food store. Ounces and pounds, fluid ounces and pints, dry pints and quarts are some of the units illustrated as the family makes comparisons of quantities in answering the mathematical question of how much.

METER, LITRE, AND GRAM
155478 ij color 13 min.
(BFA 70)
Shows that metric system is easy to use since all units are reflections of decimal system.

METER, THE - AN INTRODUCTION TO THE METRIC SYSTEM SERIES
102956 ij color 11 min.
(PERENNIAL 74)
The film shows the length of a meter. There are constant size references to objects of known size. The film treats the subjects as if there were no other system of measure. The film demonstrates the metric system with clarity and simplicity.

MEASURE WEIGHT - THINK METRIC SERIES
102911 ij color 9 min.
(BARR 74)
Introduces the concept of measuring volume in metric units. Shows students as they measure the volume of things in their home.

METRIC AMERICA
155846 jsa color 16 min.
(AIMS 73)
The process of metric conversion is brought home to the audience by means of a parable concerning an imaginary people and their own cumbersome measuring system.

METRIC MEASURE MADE EASY
156190 pi color 14 min.
(AIMS 74)
Produced for young children. Illustrations and vocabulary are simple in nature. Close attention is paid to the process of measurement and how this process applies using meters, liters, kilograms and celsius (and their derivatives). The decimal nature of the metric system is stressed.

THINK METRIC! (2ND EDITION OF "THE METRIC SYSTEM"
156239 ij color 14 min.
(CORF 73)
This film humorously introduces the metric system. In an olympic-type setting, the competition includes many examples of measuring and weighing with metric units. Familiar lengths, distances, capacities and temperatures are represented in metric terms to help us "Think Metric."

VOLUME AND CAPACITY
152902 ij color 10 min.
(OXFORD 73)
The logical relationship between the metric system and the decimal system is carried along with illustrations of the liter and its companion volume measurement, the cubic centimeter.

WEIGHING AND MEASURING
102204 i color 10 min.
(SF 70)
Measuring by weight - common system weight-metric weight-measuring by the metric system - one system for everyone.

METERS, LITERS AND KILOGRAMS - AN INTRODUCTION TO THE METRIC SYSTEM SERIES
156246 ij color 23 min.
(PERENNIAL 74)
An introductory film illustrating measuring with meters and presents a comparison with the current system, with references to its use in familiar situations.

WEIGHT AND MASS - METRICS FOR ELEMENTARY
102904 ij color 10 min.
(OXFORD 73)
Aimed at making the student capable of identifying and defining units of weight ranging from milligram to metric ton. Delineates concept that metric weight is based on length and volume and relationship between units such as liter and kilogram.

Consumer Product Safety

CONSUMERISM - LET THE SELLER BEWARE
155274 js color 22 min.
(DOCUMENT 71)
Presents Ralph Nadar discussing the nation and extent of consumer product abuse.

LIQUIDS CAN BURN
156184 ijs color 13 min.
(HIGGIN 73)
Many seemingly harmless liquids found in the home can burn or explode. We know the dangers of gasoline, but there are other liquids, too, that may be extremely hazardous, such as turpentine, paint thinner, kerosene, solvents, and charcoal and cigarette lighter fluids. Laboratory experiments conducted by a fireman and impressive demonstrations show the perils of these flammable liquids.

SAFE IN RECREATION
156159 pij color 15 min.
(FILMFAIR 74)
The film dramatizes typical accidents that can happen to children during common recreation activities around the home, on the playground, and outdoors. Situations shown involve electricity, poisons, playground behavior on equipment, playing baseball, hiking, picinic fires, sharp tools, poisonous plants, etc.

Credit

CONSUMER POWER - CREDIT
155377 jsa color 20 min.
(BFA 73)
Ralph Nader and such people as consumers, businessmen, car dealers, and bankers explore questions relating to credit which face us daily.

CREDIT AND HOW IT SHAPES OUR LIVES
101937 js color 9 min.
(NEW)
In terms relevant to American youth, the basic principles and aims of credit are explained.

CREDIT CARD, THE - ECONOMICS SERIES
102285 pi color 10 min.
(BFA 71)
Credit and credit cards are an increasingly important aspect of our daily lives. Many children who see credit cards used so easily and so readily do not understand the implied promise of payment. This film also emphasizes that only when people are responsible and pay their bills should they have credit cards. We follow the process involved from the moment of purchase to the time that the bill from the credit company or the bank arrives.

JUST SIGN HERE
154706 sa color 14 min.
(CCM 70)
Shows how credit and interest charges come under close scrutiny by government and private protection agencies alike and reminds the viewer of how the purchaser can protect himself. Dramatizes four different types of credit misrepresentation and teaches the viewer to recognize and avoid them.

READ BEFORE YOU WRITE
102810 jsc color 6 min.
(FILMFAIR 73)
Explains what a properly drawn installment contract should include, such as specific description, details on interest and other charges, how to renegotiate a contract, etc. Shows the high cost of a low payment.

WHEN I NEED MORE MONEY
102942 pi color 9 min.
(SF 70)
The film covers the following topics; living within your income, payment of bills, credit, getting a loan, and installment buying.

YOUR CREDIT IS GOOD - A FILM ABOUT PAYING LATER
156109 js color 15 min.
(JOU 72)
The film opens with a carefully laidout sequence of artwork describing how installment buying works.

YOUR RIGHT TO A HEARING
102784 jsa color 10 min.
(FILMFAIR 73)
The film stresses the debtor's right to a hearing before such creditor actions are taken as repossessions and garnishment of wages. It shows the hearing of an 18-year-old unable to pay off a purchase.

Economics

BUSINESS OF AMERICA, THE - SCREEN NEWS DIGEST
156490 js color 23 min.
(SPONSORED 76)
An examination, in depth, of the private enterprise system and its role in the economic development of the United States.

CLOTHING - PAIR OF BLUE JEANS
154848 pij color 15 min.
(LCA 71)
The film shows a fast-paced, humorous lesson in economics and clothing manufacture, from cotton fields to the boy who buys the jeans.

DAY IN THE LIFE OF A DOLLAR BILL
102894 p color 11 min.
(OXFORD 72)
This is the story of the circular flow of money in an economic system, as it happens in an everyday situation. The viewer learns what it means to be a taxpayer, a saver, and a consumer.

MONEY - ECONOMICS SERIES
102540 pi color 11 min.
(BFA 71)
Using children's spontaneous thoughts and feelings about money and what they would do with it, this film clarifies some basic economic questions.

MONEY - HOW IT FUNCTIONS (2ND EDITION)
154873 jsc color 14 min.
(CORF 70)
Shows that money, in its more common forms, includes checks, numbers on paper, and blips on a magnetic tape.

MONEY - HOW ITS VALUE CHANGES
154876 jsc color 14 min.
(CORF 70)
Explains how changes in the value of the dollar are related to concepts such as cost of living, recession, depression, supply, demand and inflation.

MONEY, MONEY, MONEY
102907 ijs color 10 min.
(TEXTURE 73)
The film takes children far beyond the mere arithmetic of money, into foreign coinage, and back to dollars and cents. A visit to the mint shows how coins are made showing the role of sculptor's art through the finished product.

RISK AND RESOURCES - ECONOMICS
102214 js color 13 min.
(SANDLER)
The film points out that economics requires that people who take risks use resources in the most efficient manner so that the product they produce, package and stock will be purchased and used.

SEARCH FOR STABILITY
153259 s b/w 30 min.
(CAROUF 62)
Explains how money can play a part: how the federal reserve bank by expanding or contracting the money supply and the federal government by its taxing and spending policies can influence stability. Federal debt to the gross national product. Many economists believe the debt is well within the limits of our productive capacity.

TRADE
102502 pi color 10 min.
(OXFORD 71)
The complete trade cycle is described by tracing the route tomatoes take from the grower to consumer, all in simple terms.

TWO CAN PLAY THIS GAME
153329 js b/w 14 min.
(X)
Shows how a balance of trade helps economy and how barriers can be harmful.

WHY WE USE MONEY - FISHERMAN WHO NEEDS A KNIFE
102892 pi color 8 min.
(LCA 70)
Shows the tiresome series of trades that this fisherman must go through in order to get a new knife-exchanging his fish for a pot, the pot for some bread, the bread for a hat, and finally the hat for a knife. Originates the idea of money, as one specific item for trading, and its convenience.

Employment

APPLYING FOR A JOB
102035 js color 11 min.
(SF 70)
With humor, the film shows the things young people say and do during an interview which impair their chances of getting jobs. Correct ways to apply for jobs are shown.

APPLY FOR A JOB
154800 sa color 13 min.
(EBEC 71)
After a series of discouraging interviews, Ruth rushes to the next one too fast to check her appearance, resulting in another turndown. Her attention to proper dress for the next interview results in a successful job offer.

Fraud

BIG CON, THE
154898 js color 20 min.
(CONSF 67)
Points out fraudulent sales practices used most frequently with lower and middle income families. Uses the experience of a family who were sold an expensive and useless gadget.

FOOT IN THE DOOR
102783 jsa color 10 min.
(FILMFAIR 73)
The film portrays a potential victim of consumer fraud, telling how a door-to-door salesman tried to sell a woman a color TV at her home.

FRAUD? YOU LOSE! - COMMUNITY PROTECTION AND CRIME PREVENTION
156366 sca color 34 min.
(ACI 74)
A film to educate the public about fraud and thereby cut down the chances of fraudulent businessmen, confidence men, fraud artists, charity frauds, mail order rackets, medical frauds, phony contests, the professional con men, and many others.

OWL WHO GAVE A HOOT
154899 js color 14 min.
(CONSFI 67)
Discusses the exploitation, connivance and fraud in the consumer world of the ghetto and what to do about it.

THIS IS FRAUD!
102785 js color 9 min.
(FILMFAIR 73)
Describes the methods of recourse for such common consumer fraud cases as the "bait and switch" technique. Dramatizes three cases to underscore the danger signals which could have helped to stop the fraud.

TOO GOOD TO BE TRUE
153169 js color 20 min.
(SPONSOR)
The story of "bait-and-switch" advertising. The refrigerator that's nailed to the floor, the unbelievable used-car bargain that's never sold, the $19.95 rebuilt sewing machine the salesman just won't let you buy and the home improvement scheme.

Money Management

CONSUMER EDUCATION - BUDGETING
154599 jsc color 12 min.
(BFA 68)
Follows two sisters setting up their own apartment, going on spending sprees and overextending their credit.

DECIDING
156255 pi color 14 min.
(CENTRON 73)
Documents a shopping excursion which illustrates many concepts in purchasing. Analyzing goals in relation to needs, limiting finances, developing list of acceptable alternatives, evaluating goods on the basis of needs and cost and quality factors.

IT'S YOUR MONEY
156326 js color 13 min.
(UEVA 75)
The film discusses overuse and cost of credit, consolidation loads, managing personal money, keeping records, preparing budgets and understanding the need for planning all money matters. Students will be able to relate to situations they will face in the future.

MONEY TREE
154903 js color 20 min.
(AIMS 70)
Brings in such concepts as financial maturity in marriage, acquisitiveness and materialism, desire for immediate gratification, susceptibility to cultural pressures. In conjunction with this film there is a filmstrip and cassette series on consumer education.

PLANNING THE USE OF MONEY
102940 pi color 9 min.
(SF 70)
The film covers the following topics: money and time, planning the use of your money, a family use of money, helping the family, and putting money to work.

SOUL AND BREAD
154831 jsa color 15 min.
(PYRAMID 70)
With the use of young children playing the roles, the film shows us how a carefully planned budget can lead to a happy life. Decisions are made on savings, investments, a home, real estate, insurance and stocks and bonds.

TWENTY-FOUR HOURS IN THE LIFE OF A CHECK
156041 j color 22 min.
(ABA)
Describes the system of checking and what happens to a check from the time it is written.

USING MONEY WISELY
154422 jsa color 18 min.
(JOU 71)
Shows three typical families searching for solutions for finanacial problems. (Use with sound filmstrip series 393109. Order separately.)

Nutrition

CHEMICAL FEAST
102920 ijs color 11 min.
(BENCHMARK 73)
Comedian Marshall Ephron concocts a supermarket synthetic "lemon pie" using the ingredients listed on its label.

DIGESTION AND THE FOOD WE EAT-MECHANICS OF LIFE SERIES
102172 i color 9 min.
(BFA 71)
Our bodies need a well-balanced diet in order to remain healthy. A good diet provides the right amount of protein, fats carbohydrates, vitamins, and minerals. Foods rich in these basic materials are shown and a balanced diet is suggested. Preparation of food is also shown.

MODIFIED DIETS - NURSE'S AIDES SERIES
154362 js color 16 min.
(SF)
This film illustrates the low calorie, high residue, low residue, low-sodium and low-fatdiets.

READ THE LABEL: SET A BETTER TABLE
156285 js color 15 min.
(NAVC)
The film explains the new U. S. Food and Drug Administration's program to help consumers in buying and eating more nutritious foods. The program is called "Nutrition Labeling." The film attempts to change the food buying habits of shoppers.

REAL TALKING - SINGING - ACTION MOVIE ABOUT NUTRITION, THE
156261 ij color 14 min.
(OXFORD 73)
A junior high class makes its own film about nutrition. They select their own crew, write the script and do the narration. Actually, the movie is produced by professionls. When used as an introduction to the study of nutrition, it will open up the unit to lively discussion.

Rights And Responsibilities

DEMOCRACY - THE ROLE OF DISSENT
154768 jsc color 14 min.
(CORF 70)
A democracy has legal channels for the redress of grievances. If these seem to fail, are other actions justified? Tenants are faced with this question as they demonstrate and consider a rent strike in protest against living conditions in their apartment building.

SHOPLIFTING - COMMUNITY PROTECTION AND CRIME PREVENTION
156447 sca color 21 min.
(ACI 74)
Police, store security officers and psychiatrists discuss the crime of shoplifting. They stress the seriousness of the crime, its economic effects, and the far-reaching results of a criminal record of conviction as a shoplifter. A warning to all.

THIS IS FRAUD!
102785 js color 9 min.
(FILMFAIR 73)
Describes the methods of recourse for such common consumer fraud cases as the "bait and switch" technique. Dramatizes three cases to underscore the danger signals which could have helped to stop the fraud.

Shopping Skills

BRAND NAMES AND LABELING GAMES
102919 ijs color 9 min.
(BENCHMARK 73)
Marshall Ephron, the affable comedian, asks if a brand-name product priced much higher than an unknown name for aspirin, a food flavor, and a bleach is better. The answer is no, they are exactly the same. Also, can you tell from their official description what labels mean by "giant," "mammoth," and "jumbo"?

CONSUMER EDUCATION: BUYING IN A SUPERMARKET
156290 jsa color 15 min.
(AIMS 73)
Helpful hints on how to select product and for what purpose: quality or quantity; with the great variety of products available hints as to how to get the best value for your money. Film has humorous approach it clearly points out the psychological effect advertising has on the average consumer.

CONSUMER GAME, THE
156256 jsc color 16 min.
(PYRAMID 73)
Reviews psychological and motivational techniques used to sell a product. Explains the concepts of comparison shopping, unit pricing, convenient packaging, financing, guarantees and labels.

DECIDING
156255 pi color 14 min.
(CENTRON 73)
Documents a shopping excursion which illustrates many concepts in purchasing: analyzing goals in relation to needs, limiting finances, developing list of acceptable alternatives, evaluation of the goods on the basis of needs and cost and quality factors.

MORE MEAT FOR YOUR MONEY
154240 js b/w 25 min.
(X 70)
Advises home makers to read the weight designation on meat packages and explains how shoppers can understand some coined names that butchers put on meat labels. Defines three official USDA grades of beef.

WHAT DO I RECEIVE FOR MY MONEY
(Spanish Sound Track)
102963 i color 9 min.
(SF 70)
It covers the areas of bargain buying, comparing, the difference between need and want, and value.

Taxes

CITY PROTECTION AND WELFARE SERVICES
102318 ij color 10 min.
(MIGHT) 69
The city offers two kinds of services to its citizens: protection services (the police and fire departments) and welfare services (transportation, city hospitals, parks, schools). These services are paid for by the taxes which the residents of the city must pay. It is up to them to decide what kinds of services they want and need.

WHAT ARE TAXES ALL ABOUT?
156436 ijs color 25 min.
(CAROUSEL 73)
Christopher Glenn takes us on a sometimes amusing, occasionally excruciating journey through tax land where we learn how and why our tax moneys are spent.

WHY WE HAVE TAXES - THE TOWN THAT HAD NO POLICEMAN
102891 pi color 7 min.
(LCA 70)
Policemen are needed; therefore, everyone contributes to share the cost, illustrating the concept of taxation.

Values

DECIDING
156255 pi color 14 min.
(CENTRON 73)
Documents a shopping excursion which illustrates many concepts in purchasing: analyzing goals in relation to needs, limiting finances, developing list of acceptable alternatives, evaluation of the good on the basis of needs and cost and quality factors.

ENERGY - A MATTER OF CHOICES
156006 jsc color 22 min.
(EBEC 73)
Documents the use of coal, natural gas, oil, falling water, and nuclear energy followed by a revealing look at our energy "appetites" and the influences that sent it multiplying nine times in thirty years. Solution to the energy problem, as the title says, will be a "matter of choices."

HOW A CAREER DEVELOPS
156073 js color 20 min.
(COUNSIL FILMS)
Describes different stages of career development. Starts with children forming their first attitudes about the world of work. Includes teenagers making tentative career plans/and the various patterns an adult's career may follow. Discusses relation of career to people's values, needs, interests and abilities.

MAKING A DECISION IS. . .
156240 js color 19 min.
(CF 74)
The decision-making skill is examined in the making of decisions varying from trivial to life's choices. Key considerations in helping to arrive at decisions are explored.

WHATCHA DOIN' MAMA? - PART 2
156467 sca b/w 30 min.
(CUNIV 71)
Looks at what happens to the work load at home when the wife and mother takes on outside commitments and at what stages in the family cycle it is most or least advantageous to seek outside employment.

PERIODICALS

FDA CONSUMER
Superintendent of Documents
U. S. Government Printing Office
Washington, D. C. 20402.
Published monthly except for combined July-August and December-January issues; subscription rate $10. 00/yr. - (discounts are available).

FDA CONSUMER is intended for professional home economists and educated consumers. Articles on controversial subjects are extremely helpful in pointing out the truth from myth. Since this is the official magazine of the Food and Drug Administration articles usually deal with safety regulations of products. Other sections include Regional Reports, State Actions, Notices of Judgement, all of which inform consumers of inspections, recalls, court proceedings, and other regulatory and administrative actions initiated by FDA. Recommended for use as reference tool and for curriculum guidance.

FORECAST for Home Economics - includes CO-ED Scholastic Magazines, 902 Sylvan Ave., Englewood Cliffs, N. J. 07632. Published monthly, Sept, through May/ June; subscription rate $8/yr.

FORECAST is written specifically for educators in the high school home economics/ consumer economics field. Offers of audio-visual aids and educational units are explained in detail. Articles and educational tips on food and nutrition, menu planning, home economics, interior design, clothing, health, personal growth, and consumerism are included. Teachers are kept up to date with articles on teaching motivations in classrooms and through the use of student's CO-ED magazine. Advertisements and products offers are included in each issue, along with an inclusive index for CO-ED and FORCAST.

JOURNAL OF HOME ECONOMICS
American Home Economics Association
2010 Massachusetts Ave. N. W.
Washington, DC 20036

The JOURNAL is written for the professional home economist at collegiate or post-collegiate level. The articles are excellently researched, including complete credit notes and reflect students' work as much as educator's work. Other varied information describes jobs, products, books, audio-visual aids, media publications, etc. The advertising leans toward sales of educational aids and material - valuable for libraries or curriculum centers.

LEARNING
University Ave., Palo Alto, CA 94301.
Published monthly; subscription rate $7.77/yr.

LEARNING is written for elementary school teachers. The magazine advertisement offers hundreds of educational learning packets, magazine and book specials to benefit teachers as well as students. Many articles relate current issues to teachers and the role they play in these issues. Other articles help teachers help themselves by swapping ideas and experiences. Sample classroom motivators and activites in all subjects are demonstrated and explained. Not limited to consumer education but frequently includes consumer topics.

MONEY
Time, Inc., 541 N. Fairbanks Court, Chicago, IL 60611
Published monthly; subscription rate $14/yr.

MONEY magazine is addressed to an educated, white, upper-middle class audience, money and business oriented, trying to get ahead. The articles are often business success stories or stories on how to get the most out of a wise investment. A pro-business magazine, its consumer voice is heard through advice and experiences with buying power. MONEY is an excellent resource magazine for libraries and curriculum centers.

TIPS AND TOPICS
College of Home Economics, Box 4170, Texas Technical University, Lubbock, TX 79409
Published; subscription $4.00/yr.

TIPS AND TOPICS is a professional newsletter geared to home economics educators on a high school or college level. The magazine represents a philosophy of "the intergration of separate disciplines into a unified whole" to solve the problems in today's complicated social structure. All articles are submitted by college instructors, program directors, teachers and supervisors and are written on any aspect of home economics study. This newsletter keeps educators aware of what their associates are doing and thinking.

WHAT'S NEW IN HOME ECONOMICS
North American Building, 401 N. Broad St., Philadelphia, PA 19108
Published 15 times/yr.; subscription rate $29.00/yr.

WHAT'S NEW is geared to the professional home economics educator. Every issue includes general consumer tips along with meeting and conference announcements. Regular categories are: Clothing and Textiles, Food and Nutrition, Career Education, Housing and Home Furnishings, How to Buy Wisely, and Human Development. Under these categories are short consumer tips and aids written to update the various topics. These paragraphs are a good source of discussion topics to be used in the classroom. Very helpful for the secondary classroom teacher.

ACCI NEWSLETTER-American Council on Consumer Interests
162 Stanley Hall, University of Missouri
Columbus, MO 65201
Published 9 times a year; September through May

Regular Voting Membership	$15.00/yr.
Regular Associate Membership	$15.00/yr.
Student Voting Membership	$ 7.50/yr.
Institutional Subscriber	$20.00/yr.

Newsletter is directed toward council's professional members, mainly consumer educators. Reviews of conferences and news for members are included to strengthen motivation and awareness of what is happening in numerous organizations, particularly ACCI. Federal, state, and foreign consumer action including legislation and rulings are summarized to update members. The Research Materials section provides excellent access to research needed by educators and/or students. This newsletter should be available to educators teaching consumer courses.

BLACK ENTERPRISE MAGAZINE
Circulation Service Center,
P.O. Box 1071, Skokie, IL 60076
Published 12 times a year; regular subscription rate is $10.00/yr.
New subscriber offers are available.

Magazine is directed to a black, business-oriented audience. Articles on money, success, politics, people, travel, and economics make up the majority of the publication. Advertisements on business issues and leisure relaxation predominate. Written to motivate feelings of getting ahead in a white business political world; it is business oriented rather than consumer oriented.

CURRENT CONSUMER (with teacher's guide)
Curriculum Innovations, Inc., 501 Lake Forest, Highwood, IL 60040
Published 9 times a year - Sept. through May; minimum 15 subscriptions to one address at $3.50/student.

CURRENT CONSUMER is written for grades 8-12. The language is straightforward, complete with slang terms. Eye-catching cartoons are included on each page, along with many references to free information. The information is current, and touches upon all aspects of consumerism. The index is complete with issue dates and page numbers. Although geared towards a white audience, the educational value of the magazine outweighs any racial or ethnic inequality. Highly recommended. Written by teachers for teachers.

"END OF DOCUMENT"